

Dr. Alan Louie

Research Director



Research director, Alan S. Louie, Ph.D., is charged with spearheading IDC Health Insights' Clinical Development, Strategy and Technology research service with coverage spanning the entire life science R&D spectrum. In addition, he leads the company's research efforts focusing on translational research and personalized medicine.

Dr. Louie regularly contributes to the life sciences blog in the [IDC Health Insights Community](http://idc-insights-community.com/health) (<http://idc-insights-community.com/health>). His Twitter handle is IDCPharmaGuru.

Dr. Louie brings more than 26 years of technical, product development, and business consulting experience from the diagnostics and biotechnology industries, including specific expertise in technology due diligence, *in vitro* diagnostic technology and product development, integrated device product development, automated biological sample handling, and consumer product development and commercialization projects.

Previously, Dr. Louie led applied biotechnology programs as Senior Manager at Arthur D. Little, Inc. In this role, he managed a number of laboratory-based technology development programs, as well as provided content expertise to healthcare strategy projects. Prior to joining Arthur D. Little, he was responsible for the development and commercialization of more than 30 products for a variety of industries, including many first-in-class product offerings.

A recognized thought leader in both the health and life sciences industries, Dr. Louie is a frequently sought-after speaker at top industry events, including DIA, BioIT World, and Drug Discovery Technology World Congress. He is also a highly regarded resource for the news media, with quotes in such renowned publications as the *Boston Business Journal*, *The Boston Globe*, *Drug Discovery News*, *The Scientist*, and *The Wall Street Journal*.

Dr. Louie graduated with a Ph.D. in Biochemistry from the University of California at Riverside and holds a B.A. in Biochemistry from the University of California at Berkeley.