



**Roberta Bigliani**  
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Roberta Bigliani is the Head - Europe, Middle East and Africa for IDC Energy Insights.

Mrs. Bigliani joined IDC in 2007 and in her role, she is responsible for EMEA research-based advisory and consulting services, which provide full coverage of the energy industry value chain including both utilities and oil & gas segments. Her area of expertise includes business and IT issues relevant to the utilities and oil and gas business, as well as sustainability, energy efficiency and clean technologies.

Mrs. Bigliani has over 18 years of experience in the gas and electricity industry. Prior to joining IDC Energy Insights, she worked for Accenture where she led consulting projects for all major Italian Utilities and Oil & Gas companies. Over the last four years, she joined Accenture's Integrated Marketing Practice where she was responsible for Utilities at the European level and for the Generation & Energy Markets at the global level.

Mrs. Bigliani is a regular contributor to the IDC Energy Insights blog on the IDC Energy Insights Community (<http://idc-insights-community.com/energy>) and tweets (@rbigliani) on business and IT issues relevant to the Energy sector.

In 2008, Mrs. Bigliani joined the European Commission DG Information and Society consultation group on Smart grids. In 2009, on behalf of the European Commission, DG Enterprise & Industry, she led a specific project on ICT in the European Utilities industry.

Mrs. Bigliani is one of leading analyst of IDC special study "How Global Usage of Information and Communications Technologies Impact on Sustainability" released in concomitance with the United Nations Climate Change Conference held in Copenhagen last December 2009.

Mrs. Bigliani is the author of several reports and a contributor on energy issues for specialist publications. She is also a regular conference speaker.

She is based in Milan (Italy), where she lives with her husband and her two daughters.



IDC Energy Insights provides research-based advisory and consulting services focused on market and technology developments impacting the global energy industry. Staffed by senior analysts with decades of industry-specific business and technology experience, IDC Energy Insights' research spans the full energy value chain – upstream, wholesale, delivery, and retail – for electricity, natural gas, and oil markets. IDC is a subsidiary of IDG, the world's leading technology media, research, and events company. More information can be found at [www.idc-ei.com](http://www.idc-ei.com).