



2005 IDC/Kahn Consulting Compliance in Information Management Product and Service Directory

Directory Profile and Directory Listing Sponsorship Opportunities

IDC, in conjunction with our partner Kahn Consulting, is producing the Compliance in Information Management Product and Service Directory for launch at the IDC/Kahn Consulting Compliance in Information Management Forum on September 20, 2005 in New York, NY.

This is a unique opportunity to reach a targeted group of compliance product and service buyers who are seeking a wide range of solutions to meet their organizations' needs. The Directory will be distributed to all IDC/Kahn Consulting Compliance Forum attendees, will be mentioned in Compliance Forum promotional brochures, and will be made available for download on the Forum web sites and promoted in more than 12 e-mail campaigns annually. **The Directory provides you the opportunity to connect with over 120,000 qualified leads that are actively looking for compliance solutions.**

Directory Overview

The sphere of influence held by those who make Information Compliance decisions is growing daily, and is expanding to encompass various individuals, such as the IT professional wondering how back-up tapes ought to be managed; to the compliance officer working to ensure compliance with emerging privacy laws; to the corporate records professional who must manage information flows resulting from increased outsourcing, business partnerships, and employee actions; to the lawyer guiding the company through troubled legal waters.

The Compliance in Information Management Directory is designed to help professionals in each of these areas find the vendors that can best assist them in meeting their legal and regulatory obligations as well as assist them in using compliance tools to improve their business processes and performance.

Reader Profile:

Information Technology, Compliance, Risk Management, and Records Management professionals, and Corporate Counsel responsible for:

- Information management
- Legal and regulatory compliance
- Storage and information integrity
- Audit/Tax
- Risk Management
- Electronic Filing
- Records management
- Privacy issues
- Email and IM management
- Regulatory Affairs
- Document Management Software

Directory Advisor:

Randolph A. Kahn, Esq., Founder and Principal, Kahn Consulting, Inc.

This directory is being jointly produced by IDC and Kahn Consulting Inc. This is not a comprehensive directory of all companies with compliance products or services and in no way does the inclusion of a company in this directory indicate IDC's endorsement of that company's products and/or strategies.



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DIRECTORY PROFILE SPONSOR BENEFITS*

Full page directory profile including:

- Company name (companies will be listed in alphabetical order)
- Company logo
- Address, telephone, e-mail, URL
- Company description (250 word limit)
- Product/Service Focus (list of up to 5 products/services)
- Optional case study profile (250 word limit)
- 2 complimentary registrations to IDC/Kahn Consulting Compliance in Information Management Forum East or West
- Opportunity to reach 120,000+ qualified leads who are actively looking for compliance solutions

Investment \$4,500

DIRECTORY LISTING SPONSOR BENEFITS

- Company name
- Company logo
- Address, telephone, e-mail, URL
- Opportunity to reach 120,000+ qualified leads who are actively looking for compliance solutions

Investment \$995

**Reserve your space in the 2005 Directory today!
Complete and fax back the attached agreement to:**

Elizabeth Cutler, VP US Conference Group, IDC

ecutler@idc.com

Phone: 508-935-4790

Fax: 508-988-7525

**All information submitted for inclusion in the Directory is subject to review and final approval by IDC and Kahn Consulting Inc. All company profiles must be based on fact and not opinion. IDC reserves the right to not include any information that does not respect the image of the Directory, its Organizers or any of the other Sponsors. Directory sponsorship is limited to the 2005 Compliance in Information Management Product and Service Directory.*



**2005 IDC/Kahn Consulting
Compliance in Information Management Product and Service Directory**

Please complete all information below to confirm a directory profile sponsorship or a directory listing sponsorship and fax completed form to: Elizabeth Cutler - Fax: 508-988-7525.

DEADLINE TO CONFIRM YOUR PARTICIPATION: AUGUST 1, 2005
DEADLINE TO SUBMIT YOUR PROFILE: AUGUST 22, 2005

Sponsor Information

Company:		Address:	
Contact Name:		Address 2:	
Title:		City:	
Phone:		State:	
Fax:		Zip:	
E-mail:		Country:	

DIRECTORY PROFILE SPONSOR

This document confirms that _____, hereinafter known as Sponsor will be a 2005 Directory Profile Sponsor of the 2005 IDC/Kahn Consulting Compliance in Information Management Product and Service Directory.

The Sponsor is entitled to:

- Company name (companies will be listed in alphabetical order)
- Company logo
- Address, telephone, e-mail, URL
- Company description (250 word limit)
- Product/Service Focus (list of up to 5 products/services)
- Optional case study profile (250 word limit)
- 2 complimentary registrations to IDC/Kahn Consulting Compliance in Information Management Forum East or West
- Opportunity to reach 120,000+ qualified leads who are actively looking for compliance solutions

In return _____ will provide:

- A sponsorship fee of **\$4,500 U.S.**
- \$4,500 fee to be invoiced upon receipt of contract Full payment must be received by IDC prior to September 20, 2005.

2005 Compliance in Information Management Product and Service Directory	Date:
Signature:	

Elizabeth Cutler	

Sponsor:	Date:
Signature:	

Name, Title	



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DEADLINE TO SUBMIT YOUR PROFILE: AUGUST 22, 2005

Sponsor Information

Company:		Address:	
Contact Name:		Address 2:	
Title:		City:	
Phone:		State:	
Fax:		Zip:	
E-mail:		Country:	

DIRECTORY LISTING SPONSOR

This document confirms that _____ hereinafter known as Sponsor will be a 2005 Directory Listing Sponsor of the 2005 IDC/Kahn Consulting Compliance in Information Management Product and Service Directory.

The Sponsor is entitled to:

- Company name
- Company logo
- Address, telephone, e-mail, URL
- Opportunity to reach 120,000+ qualified leads who are actively looking for compliance solutions

In return, _____ will provide:

- A sponsorship fee of **\$995 U.S.**
- \$995 fee to be invoiced upon receipt of contract Full payment must be received by IDC prior to September 20, 2005.

2005 Compliance in Information Management Product and Service Directory	Date:
Signature:	

Elizabeth Cutler	

Sponsor:	Date:
Signature:	

Name, Title	

TERMS AND CONDITIONS

1. This contract relates to the non-exclusive sponsorship of the **2005 IDC/Kahn Consulting Compliance in Information Management Product and Service Directory** organized by IDC, 5 Speen Street, Framingham, MA USA 01701.
2. This is not a comprehensive directory of all companies with compliance products or services and in no way does the inclusion of a company in this directory indicate IDC's endorsement of that company's products and/or strategies.
3. All information submitted for inclusion in the Directory is subject to review and final approval by IDC and Kahn Consulting Inc.
4. All company profiles must be based on fact and not opinion.
5. IDC reserves the right to not include any information that does not respect the image of the Directory, its Organizers or any of the other Sponsors.
6. Directory sponsorship is limited to the 2005 Compliance in Information Management Product and Service Directory.
7. The Sponsor will be authorized to publicize its sponsorship of the Directory in any way that it sees fit, providing this fully and clearly respects the image of the Directory, its Organizers and its Readers, as well as the image of the other Sponsors.
8. If a dispute arises between IDC and the Sponsor, then, prior to either party pursuing other remedies (including, without limitation, litigation), IDC and the Sponsor agree they will meet, at a mutually acceptable time and place, no later than twenty (20) days after either receives written notice of a dispute. The meeting shall be attended by individuals with decision-making authority to settle the dispute. At the meeting, IDC and the Sponsor shall attempt in good faith to negotiate a resolution of the dispute. If the parties are not successful in resolving of the dispute, they may, but need not, agree to the appointment of a mutually neutral person to facilitate a resolution. Notwithstanding anything to the contrary, nothing in this paragraph shall preclude either party from seeking interim or provisional relief in the form of a temporary restraining order, preliminary injunction, or other interim relief concerning the dispute at any time, if the party deems such action necessary to protect its legitimate interests.
9. IDC will not be liable for, and is excused from, any failure to render services due to any cause beyond its reasonable control, such as a catastrophe of nature, governmental action, computer viruses and failures, acts of state, labor difficulties, or nonperformance of a supplier.
10. Neither party may assign this Agreement without the written consent of the other party, except that either party may assign it to a corporation or organization to which it conveys substantially all of its assets, into which it is merged, or with which it is consolidated, provided the assignee expressly accepts and agrees to be bound by this Agreement in writing.
11. All notices provided for in this Agreement shall be in writing, addressed to the particular party at the respective address set forth in the Contract or to such other addresses as may be designated by that party by notice.
12. This Agreement, which includes the Contract and the general terms and conditions set forth herein, sets forth the complete agreement between the parties relating to its subject matter as of the date hereof. Except as specifically provided otherwise, no alteration or modification of any of the provisions of this Agreement will be binding on a party unless evidenced by a written amendment signed by that party.
13. Due to the limited number of sponsorships available, we are unable to accept cancellations. Upon signature of contract, Sponsor will be liable for the full amount due.
14. IDC reserves the right to cancel this agreement at anytime.

SPONSOR INITIALS: _____

IDC INITIALS: _____

Please provide your Purchase Order/Purchase Requisition Number _____.

**Please sign, initial, and return both pages of this contract via fax to:
Elizabeth Cutler, fax: 508-988-7525
Direct Line: 508-935-4790**