

Jonas Knudsen
Research Director



Jonas Hedegaard Knudsen is a research director within IDC Health Insights in EMEA. He is responsible for analyzing key trends related to IT strategies and spending in European healthcare organizations. He advises healthcare organizations and ICT vendors on planning and implementing effective digital health transformation initiatives to drive integrated and personalized care innovation.

BACKGROUND

Jonas was previously the CIO of the New University Hospital Odense, formerly employed by the region of Southern Denmark, and was an associate professor of IT management at the University of Southern Denmark.

As CIO of the New University Hospital Odense, Jonas was in charge of *The Digital Hospital* program, where IT regulations within the construction process were his responsibility. In addition to his managerial role, his main focus was implementing an enterprise architectural framework into the IT portion of *The Digital Hospital* construction. Jonas was able to excel at this venture due to his certification as an enterprise architect in TOGAF and thus the new hospital will be ready for use between 2018 -2021.

Before his involvement at New University Hospital Odense, Jonas began his career as a technical manager in 2004, on a large project which involved buying and implementing an Electronic Health Care Journal on all hospitals in the former county of Fyn. Jonas managed more than 30 integration and development projects before moving onto his management position at the hospital. During his time at New University Hospital Odense though, his IT department had 70 employees and covered seven hospitals in different locations. Jonas has also been the CIO of Psychiatric Hospitals in the Region of Southern Denmark.

EDUCATION/INDUSTRY ACCOMPLISHMENTS

Jonas received a master's degree in IT, Organization and Communications, from the University of Southern Denmark, and a bachelor's degree in Information Science from Aarhus University.

He is frequently quoted in industry journals and newspapers, and speaks at global industry events.

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IDC Health Insights

- 12+ years of healthcare IT experience
- In addition to his native Danish, he also fluently speaks English and AAA
- Responsible thought leadership in the application of healthcare IT strategies and spending, particularly in European healthcare organizations
- Expertise includes topics related to healthcare, such as: IT management and strategy, change/innovation management, ITIL, etc.
- Request a briefing with Jonas by emailing him at: jknudsen@idc.com