

Judy Hanover

Research Director, Provider IT Strategies



Judy Hanover provides research, market analysis and consulting on healthcare information technology, strategy and best practices for both the inpatient and ambulatory provider settings for IDC Health Insights. Her understanding of healthcare information technology is based on her experience working in the healthcare provider and payer vendor community, as well as her experience with healthcare IT end users. Ms. Hanover blogs in the [IDC Health Insights Community](http://idc-insights-community.com/health) (<http://idc-insights-community.com/health>) and her Twitter handle is JudyHanover.

Ms. Hanover serves as research director for IDC Health Insights' Healthcare Provider IT Strategies practice and also contributes to the Healthcare IT Spending Guide. She has a background in healthcare informatics, and experience working with managed care, provider and clinical applications. The technologies she covers include applications, hardware, infrastructure and services in both the inpatient and ambulatory provider settings. The application areas covered include electronic health and medical records (EMR and EHR), hospital information systems (HIS), business and clinical analytics, practice management systems, revenue cycle management systems, computerized physician order entry (CPOE), picture archiving and communications systems (PACS), clinical decision support (CDS), disease and care management, and administrative and billing systems. Services, hardware and infrastructure that support these application areas are also covered in the Provider IT strategies practice, as well as consulting offerings.

Ms. Hanover previously served as a research manager for the provider IT strategies practice, and as senior research analyst for IDC Health Insights' life science practice. In the role with the IDC Health Insights life science practice, she developed significant subject matter expertise in research areas including regulatory compliance, clinical trial IT infrastructure, drug development performance management, pharmacovigilance and drug safety technology. She continues to collaborate on coverage of technologies at the intersection of clinical trials/drug development, drug safety and healthcare IT in her current role with the provider IT strategies practice at IDC Health Insights.

Ms. Hanover has held positions in strategic planning, product marketing, product management and market research in both the healthcare and life science industries, at 3M Health Information Systems, Ingenix Inc., McKesson Corporation and Phase Forward, Inc.

Ms. Hanover holds a B.A. in Chemistry from Harvard University, as well as an M.B.A., with concentration in Marketing, and an M.S. in Information Systems, from Boston University.