

## Lynne A. Dunbrack

### Program Director



Lynne A. Dunbrack is a nationally recognized thought leader in the application of information technology (IT) to the business problems of the health industry. Her understanding of industry needs is grounded in experience over the last 25 years working in a variety of positions in the healthcare field.

As program director for the IDC Health Insights' *Connected Health IT Strategies* program, Ms. Dunbrack provides research-based advisory and consulting services that enable payer, provider, life science and vendor executives to maximize the business value of their connected health strategies. Specific areas of Ms. Dunbrack's in-depth coverage include telemedicine utilizing video conferencing; telediagnosics; online care on demand; remote patient monitoring; mobile health; aging in place; and enabling technologies such as health information exchange (HIE) and electronic health records.

Ms. Dunbrack blogs in the [IDC Health Insights Community](http://idc-insights-community.com/health) (<http://idc-insights-community.com/health>).

Before joining IDC Health Insights, Ms. Dunbrack was a Product Manager for MA-SHARE, LLC, one of the nation's first regional health information organizations (RHIOs). Prior to that, Ms. Dunbrack was Director of Product Management at NaviMedix, Inc. (now NaviNet). She also served as the Director of HIPAA Compliance.

As former Senior Healthcare Analyst and Practice Leader of Gartner's Healthcare practice, Ms. Dunbrack set the research agenda and contributed to specialty areas such as physician market trends, practice management, managed care, enterprise scheduling, contract management, workflow improvement and system selection and implementation. Prior to joining Gartner, Ms. Dunbrack held senior positions with IDX Systems Corporation and Tufts Associated Health Plan.

Ms. Dunbrack has been quoted by national media outlets such as *The Wall Street Journal*, *Investor's Business Daily*, *The New York Times*, and *San Jose Business Journal*. She also speaks regularly at industry conferences.

Ms. Dunbrack holds a B.A. from the College of the Holy Cross, and an M.B.A. with a concentration in healthcare management and an M.S. in Management Information Systems from Boston University's Graduate School of Management.