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Silvia Piai is Research Manager within IDC Health Insights and IDC Government Insights in EMEA. Since 2006 in her role, she supports the government, healthcare, and education research services for Western Europe.

Ms Piai analyzes and anticipates key trends and forecasts related to IT strategies and spending in national healthcare systems and in central and local government organizations in Western Europe overall, as well as in major European countries (UK, Spain, Italy, Germany and France).

Ms Piai's government related research looks into the structure and the composition of European governments by major agency types; the dynamics of budgets and procurement and their impact on IT spending, as well as the impact of the regulatory framework on IT deployment levels.

Ms Piai's analysis offers detailed insights into best practices as defined by leading public sector organizations. Pointing out the information needed to identify and mitigate the challenges of moving the transformation agenda forward, and comparing ICT suppliers and the solutions offered, Ms Piai's analysis provides guidance and support required to optimize the utilization of ICT resources.

Ms Piai graduated in international relations with a specialization in international economics at the University of Trieste (Italy).



IDC Government Insights provides government organizations and IT vendors who serve them with research-based advisory and consulting services that enable government executives to maximize the value of their technology investments; minimize technology risk through accurate planning; benchmark themselves against industry peers; adopt industry best practices for organizational/technology alignment; make more informed technology decisions; and drive technology-enabled performance and innovation. IDC Government Insights provides full coverage of the government value chain, with special emphasis on developing and employing strategies that leverage IT investments to maximize organizational performance. Staffed by senior analysts with significant technology experience in government, IDC Government Insights provides a portfolio of research and advisory services that are relevant to the needs of both the government and IT vendor communities.