

Shawn McCarthy

Research Director



Shawn P. McCarthy is Research Director for IDC Government Insights, responsible for collecting and assessing government market data and providing market sizing for tech suppliers. His core coverage area includes U.S. federal and state and local IT budgets, agency-level technology priorities and government enterprise architecture standards. He also covers government use of blockchain solutions. He manages the IDC Government Insights: United States IT Opportunity: Government research advisory service, which includes technology recommendations and key industry forecasting for government IT systems. He issues IDC's semi-annual U.S. Government IT Spending Guides (federal, state and local and education) and he created and manages the U.S. Government Line of Business Budget Guide which tracks detailed spending by federal department, program and more.

BACKGROUND

Prior to joining IDC Government Insights, Mr. McCarthy served as program manager for Government & Education within IDC's Vertical Industry Research Group. Before that he served as a group product manager for four years at Lycos, the Internet search engine. Prior to that he was senior editor at Government Computer News and he wrote the Internaut column for GCN for close to 20 years. As a government employee he developed library data bases at the Smithsonian Institution.

EDUCATION/INDUSTRY ACCOMPLISHMENTS

- Masters degree from The George Washington University, Bachelors degree from St. Bonaventure University and a certificate in project management for IT programs.
- Formerly taught graduate-level project management classes.
- Quoted in government IT articles in major Newspapers, including The Wall Street Journal, The New York Times, The Washington Post and Politico.
- Author of multiple books, including Engineering Your Way to Success written for the National Society of Professional Engineers, and The Art of .COMbat: Ancient Wisdom for the Competitive Economy, published by John Wiley & Sons.

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- More than 25 years of experience
- Research coverage areas: primary end-user data and budget data collected both from officially published sources and through surveys of IT managers in public sector offices
- Expertise includes: IT investment priorities for the multiple levels of government
- Twitter Handle. [@Shawn_McCarthy](https://twitter.com/Shawn_McCarthy)
- Mr. McCarthy blogs in the IDC Government Insights Community (<https://idc-community.com/government>). Request a briefing with [Shawn](#)