Worldwide IT Spending Patterns: The Worldwide Black Book (Premium Edition)

AN IDC SPECIAL INTELLIGENCE SERVICE

Since 1989, IDC has supported ICT suppliers and financial investors with our industry-standard study on the state of ICT spending in every region around the world. The *Worldwide Black Book* is IDC's quarterly analysis of the status and projected growth of the worldwide ICT industry in 54 countries. Additionally, the Premium Version of the *Worldwide Black Book* provides market sizing and forecasts for cloud services by country, quarterly IT spending by region, annual worldwide IT vendor market share analysis, and an annual index of ICT penetration (the Information Society Index), providing ICT suppliers and investors with all the tools necessary to develop a comprehensive understanding of all global macrolevel market trends.

Markets and Subjects Analyzed

- Hardware: Servers, storage, printers/MFPs, PCs, peripherals, smartphones
- Telecom equipment and services
- Packaged software: Applications, application development and deployment tools, system infrastructure
- IT services: Planning, implementation, support services, operations, training, and education
- Cloud services: SaaS, IaaS, PaaS
- IT vendor market share
- IT and Internet market penetration

Core Research

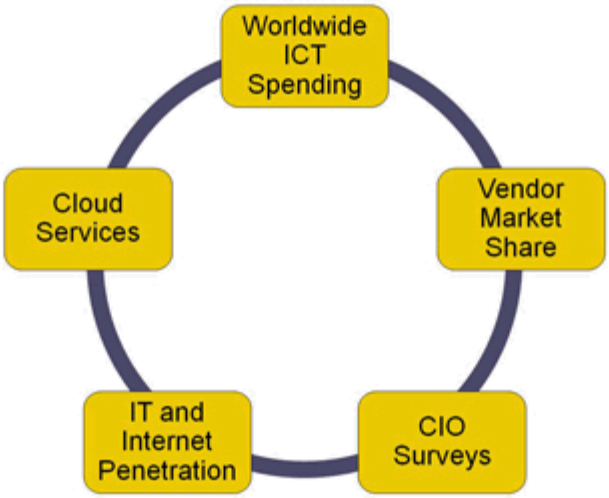
- Cloud Services Forecast and Analysis
- Vendor Market Share Report
- Information Society Index
- Quarterly Worldwide ICT Spending Updates
- IT Survey Reports

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: Worldwide IT Spending Patterns: The Worldwide Black Book (Premium Edition).

Key Questions Answered

1. What is the impact of economic trends on ICT spending and the adoption of public cloud services?
2. What is the projected growth of IT spending by quarter, and which regions/markets are subject to the most seasonality?
3. Which vendors have the largest share of worldwide ICT spending?
4. Which market sectors and suppliers are expected to enjoy the largest share of investment in the next five years?
5. What proportion of total IT spending is transitioning to cloud delivery models, and what is the relevant growth by region of SaaS, IaaS, and PaaS?

Product Snapshot



Source: IDC

Companies Analyzed

This service reviews strategies, market positioning, and future direction of the largest providers in the ICT industry, including:

Accenture, Cisco, Dell, EDS, EMC, Fujitsu, HP, IBM, Microsoft,
Oracle, and SAP.

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