

Latin America Semiannual Business ICT Services Tracker

IDC's *Latin America Semiannual Business ICT Services Tracker*® provides total market size and vendor share for the following technology areas (measurement for this tracker is in connections/subscriptions and spending):

- Business fixed voice services: TDM and IP
- Business fixed data services: SD-WAN, IP-VPN, Ethernet, and legacy
- Business internet services: Dedicated internet access, DSL, cable, FTTH, fixed wireless, and others
- Mobile voice services
- Mobile data services: M2M, SMS, MMS, mobile broadband access, and data packages
- Datacenter services: Colocation, web hosting/IDC, managed application performance services, hosted application management services, and disaster recovery services
- Managed services: Managed connectivity, managed security services, network services, managed storage services, and managed server services

Technology Coverage

This tracker provides total market size and vendor share for the following technology areas. Measurement for this tracker is in connections, lines, subscriptions, and end-user revenue.

Core Coverage

- | | |
|------------------------|-------------------------|
| • Business fixed voice | • Business mobile voice |
| • Business fixed data | • Business mobile data |
| • Business internet | • Datacenter |
| | • Managed services |

Geographic Scope

- Latin America (Argentina, Brazil, Chile, Colombia, Mexico, Perú, Venezuela, and the rest of Latin America)

Data Deliverables

This tracker is delivered on a semiannual basis via a web-based interface for online querying and downloads. Deliverables for this tracker are listed below. For a complete delivery schedule, please contact an IDC sales representative.

- Historical and forecast data

Forecast Coverage

Forecasts for this tracker are updated semiannually and include five years of historical data and five years of annual market projections. Forecasts are available at the regional and country levels. Examples of the forecasts included in this tracker are as follows:

Core Forecast Coverage

- Technology
- Company size
- Vertical markets