

IDC Financial Insights: Worldwide Capital Markets Digital Strategies

IDC Financial Insights: Worldwide Capital Markets Digital Strategies program explores emerging trends in technology use cases across the buy and sell sides of the capital markets. The program covers technology topics including cloud, artificial intelligence/machine learning (AI/ML), and analytics in investments and securities.

Approach

The *IDC Financial Insights: Worldwide Capital Markets Digital Strategies* advisory service examines the challenges and opportunities of the worldwide capital markets. The program analyzes the implications of emerging technologies and digital strategies on technology buyers and sellers through industry surveys and direct interaction with industry executives. This research helps institutions align line-of-business and technology decision making, reduce the risks and expenses associated with technology adoption, improve customer engagement, and enhance operational efficiency.

Topics Addressed

Throughout the year, this service will address the following topics:

- The future of artificial intelligence in the capital markets
 - The movement around end-to-end platform solutions
 - Back-, middle-, and front-office automation
 - Financial data management and advanced analytics
 - The many formulations of cloud infrastructure
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Key Questions Answered

Our research addresses the following issues that are critical to your success:

1. Which economic trends are driving technology investment in the markets?
 2. How does a digital strategy improve operational resilience?
 3. What is the basis for competitive differentiation from a technological perspective?
 4. How do I improve customer and partner engagement and experience?
 5. How can our company leverage technology to keep up with and respond to changing market conditions and industry composition?
 6. How can our company leverage new technologies to help drive new product and service development efforts?
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Who Should Subscribe

- Technology and line-of-business executives in investment banking, brokerage, asset management, hedge funds management, and any other facet of the capital markets that leverages, or expects to leverage, emerging technologies
- Capital markets technology providers including infrastructure providers, software providers, and systems integrators