European eSignature

eSignature software solutions issue an encrypted, signed document from a sender; transport it via a secure communications channel; present it to the signer(s); record the signer's actions; re-encrypt the document; and return it to the originator via secured communications.

IDC's *European eSignature* focuses on European eSignature market dynamics, end-user insights, market players, and market outlook. The service is designed to help eSignature market players better understand workflow automation drivers and changing market dynamics — including legislation, new market opportunities, and competitive landscape — in a highly fragmented European market. Local and global market players, often fueled by private investors, are competing for rapid pan-European expansion as business demand for eSignature solutions surges.

Markets and Subjects Analyzed

- eSignature competitive landscape
- eSignature market trends
- eSignature end-user insights
- eSignature market outlook

Core Research

- European eSignature Overview Market Perspective
- European eSignature Outlook
- European eSignature End-User Insights Survey
- European eSignature Competitive Landscape

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: European eSignature.

Key Questions Answered

1. How big are the major European eSignature markets, and how rapidly will they grow?
2. Who are the main players in major European eSignature markets, and what are their market approaches?
3. How rapidly are different company sizes and industries adopting eSignature and for which specific processes?
4. What eSignature solutions components are critical to success?
5. How does local and EU legislation impact eSignature adoption, and how is it expected to develop?

Companies Analyzed

This service reviews the strategies, market positionings, and future directions of several providers in the European eSignature market, including:

Adobe, Box, Dropbox, DocuSign, YouSign, Oodrive, Namirial, Aruba SpA, PandaDoc, Validated ID, Signaturit, Entrust, Signicat, Infocert SpA, Logalty, OneSpan, D-Trust, Signicat, Docaposte.