



Japan Enterprise Applications and Business Analytics Solutions

AN IDC CONTINUOUS INTELLIGENCE SERVICE

The enterprise applications (EA) and solutions market will face severe conditions as a result of the global recession, with the need for cost reductions on new implementations and justification for the replacement of legacy applications being two of the key challenges. IDC's *Japan Enterprise Applications and Business Analytics Solutions* service takes a three-pronged approach to the market: focus on quantitative data for market forecasts and user needs trends, review vendor strategies across solution sets in the enterprise applications space, and analyze new business opportunities. This service also includes market analysis of ERP, CRM, SCM, and BA.

Markets and Subjects Analyzed

- Market size and forecast of ERP, CRM, SCM, and BA
- End-user survey of EA/BA solutions
- Competitive analysis of EA/BA vendors
- Manufacturing solution with global supply chain solution
- Market opportunity of social CRM
- Cloud applications trends and dynamics

Core Research

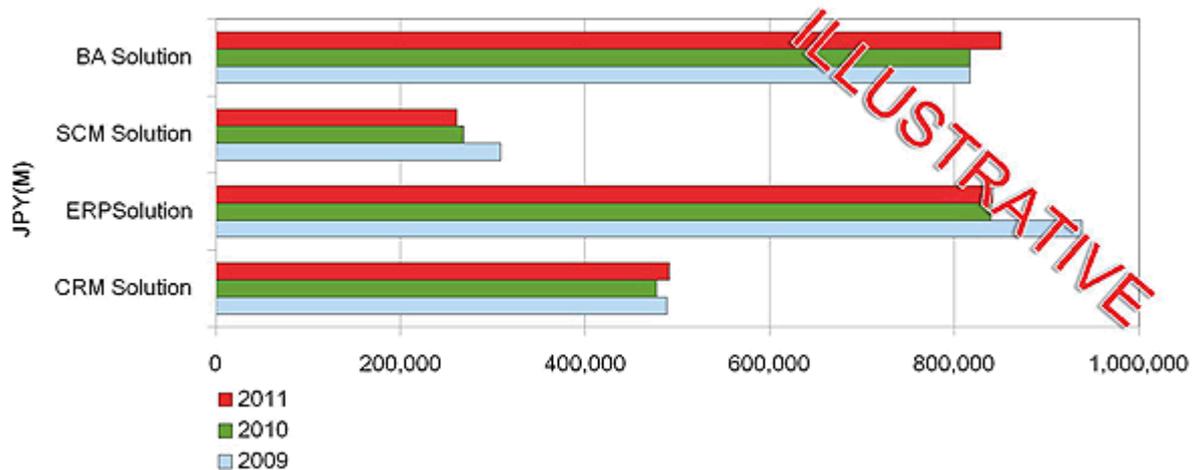
- Japan EA User Perception and Needs
- Japan EA Solutions Vendor Strategy and Foresight
- Competitive Analysis of Japan EA Package Vendors
- Japan EA Market Size and Forecast for EA Package
- Japan BI/BA Software Market Size and Forecast
- Japan Manufacturing Applications Market Size and Forecast

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Japan Enterprise Applications and Business Analytics Solutions](#).

Key Questions Answered

1. What are the current revenue opportunities for providers of ERP, CRM, SCM, and BA solutions in Japan?
2. How do solution vendors react to changing patterns of end-user requirements and investments?
3. What are the key IT market dynamics influencing the CRM, ERP, SCM, and BA solutions market in Japan?
4. When and what will end users spend on new enterprise applications to improve their business processes?
5. What kind of cloud applications and solutions will be adopted, and which industries will adopt them?
6. What is the next big wave of enterprise application solutions?

Japan EA/BA Solutions Market Spending Value by Segment, 2009–2011



Source: IDC

Competitive Analysis

This service reviews strategies, market positioning, and the future direction of several providers in Japan's enterprise applications and business analytics solutions market, including:

Fujitsu, Hitachi, NEC, NTT Data, Oracle, salesforce.com, SAP, SAS, SPSS, and Toshiba Solutions.

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