



Application Development and Deployment and Cloud Services

AN IDC REPORT SERIES

Cloud computing is reaching every facet of application development and deployment (AD&D) with material cloud markets now existing around cloud application platforms, cloud testing, database as a service, integration as a service, other AD&D as a service, and platform as a service (PaaS). The *Application Development and Deployment and Cloud Services* report series examines AD&D as a service topics and surfaces the key drivers and metrics for the related market segments identified above. This program also provides insights into market adoption, vendor positioning, and technology advances toward highly dynamic cloud-based service-centric computing environments for developing and deploying applications.

Markets and Subjects Analyzed

- PaaS market size, share, forecast, segmentation (region and major market segments), and market analysis
- Cloud application platform
- Cloud testing
- Data integration as a service
- Database as a service
- Integration as a service
- User demand, requirements, and issues surrounding cloud computing
- Analysis of topical issues such as web experience management and IT portfolio and project management delivered as a service
- Architectural trends and technologies including on demand, cloud computing, composite applications, event-based systems, legacy modernization, and the dynamic enterprise

Core Research

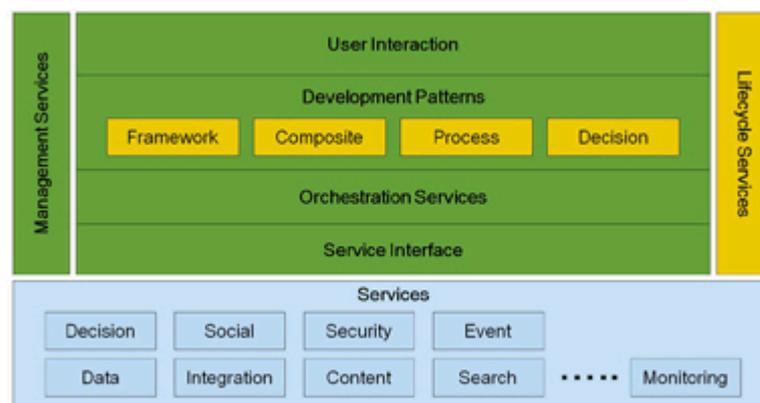
- Worldwide Platform as a Service 2012 Vendor Shares
- Worldwide Platform as a Service 2013–2017 Forecast
- Worldwide Cloud Application Platforms 2012 Vendor Shares
- Worldwide Cloud Application Platforms 2013–2017 Forecast
- Worldwide Cloud Testing 2012 Vendor Shares and 2013–2017 Forecast
- Worldwide Database as a Service 2013–2017 Forecast
- Worldwide Integration as a Service 2013–2017 Forecast
- Worldwide IT Project and Portfolio Management as a Service 2012 Vendor Shares and 2013–2017 Forecast

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Application Development and Deployment and Cloud Services](#).

Key Questions Answered

1. How will on-demand services platforms disrupt the AD&D arena, and how are key vendors positioned?
2. What are the major cloud segments within AD&D, and how will each grow over the next five years?
3. What are the architectural needs for on-demand service platforms, and how do leading platform vendors compare?
4. How will the demand for public and private cloud services evolve?

Cloud Application Platforms Reference Architecture



Companies Analyzed

Amazon, AOL, AT&T, Bungee Labs, Caspio, CAST Software, CloudBees, Cloudkick, CloudOne, CloudShare, CloudSwitch, CommonIT, Compuware, Cordys, Corent, Dell, DuraCloud, EasyLink, EMC, Engine Yard, ESRI, ForeSoft, Fujitsu America, GigaSpaces, Gigya, Google, GT Nexus, GXS, HP, IBM, Informatica, Intuit, Jamcracker, Joyent, Kaavo, Layer 7 Technologies, Liaison, LongJump, Mendix, Magic Software,

Microsoft, Morphlabs, New Relic, OpenLogic, Oracle, OrangeScape Technologies Limited, Oxygen Cloud, Parasoft, Progress Software, Red Hat Software, RightScale, Rollbase, salesforce.com, SAP, Sitemasher, Skytap, SOASTA, Software AG, Stax, Strikelron, Telx, TIBCO Software, TrackVia, Unisys, Veracode, Verizon Business, VMware, Vordel, Wolf, YouSendIt, and Zoho.

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