

Worldwide Quarterly Workstation Tracker

IDC's *Worldwide Quarterly Workstation Tracker*® enables users to better understand the dynamics of the rapidly changing workstation market. It provides clients with a quantitative measure of the market and how particular vendors are performing within the space. Through in-depth analysis, users can quickly get answers to important product planning and positioning questions.

Technology Coverage

This tracker provides the total market size and vendor share for the following technology areas. Measurement for this tracker is in unit shipments and value.

Core Historical Coverage

- Quarter: From 1Q08 to the current calendar quarter
- Product category/product
- Product detail: All-in-one, blade, mobile, rack, and traditional desktop workstation
- Company/vendor/brand
- Specification level data: Screen size band, ECC memory, and processor information (i.e., processor vendor, processor brand, socket capability, core, CPU capability, and CPU type)
- Price band
- WS tier: Premium, performance, and value
- Model name
- Application (region level only): DCC, economic/finance, engineering, and other commercial, scientific, and software engineering
- OS: Linux, Unix, and Windows

Core Forecast Coverage

- Five-year forecast by region, country, product detail, and price band
- Additional forecast by OS, screen size band, application, channel, segment (which is delineated by region only), product detail, WS Tier and price band (no country).

Segment/Channel (Not All Data Available with Channel/Segment)

- Segment: Education, government, small office (1-9 employees), small business (10–99 employees), midsize business (100–499 employees), large business (500–999 employees), and very large business (1,000+ employees)
- Channel: Direct (inbound/outbound, internet, and store) and indirect (dealer/VAR/SI, retailer, retail, and telco)

Geographic Scope

- **Asia/Pacific (excluding Japan and PRC) (APEJC) (15):** Australia, Bangladesh, Hong Kong, India, Indonesia, Korea, Malaysia, New Zealand, the Philippines, Singapore, Sri Lanka, Taiwan, Thailand, Vietnam, and the rest of APEJC
- **Canada**
- **Central and Eastern Europe (CEE) (16):** Bulgaria, Croatia, Czech Republic, Estonia, Hungary, Kazakhstan, Latvia, Lithuania, Poland, Romania, Russia, Serbia, Slovakia, Slovenia, Ukraine, and the rest of CEE
- **Japan**
- **Latin America (19):** Argentina, Bolivia, Brazil, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, El Salvador, Guatemala, Mexico, Panama, Paraguay, Peru, Puerto Rico, Uruguay, Venezuela, the rest of Central America, and the rest of Latin America
- **The Middle East and Africa (26):** Algeria, Bahrain, Botswana, Egypt, Ethiopia, Ghana, Israel, Jordan, Kenya, Kuwait, Lebanon, Morocco, Namibia, Nigeria, Oman, Pakistan, Qatar, Saudi Arabia, South Africa, Tanzania, Tunisia, Turkey, Uganda, the United Arab Emirates, the rest of Africa, and the rest of the Middle East
- **PRC**
- **United States**
- **Western Europe (16):** Austria, Belgium, Denmark, Finland, France, Germany, Greece, Ireland, Italy, the Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, and the United Kingdom

Data Deliverables

This tracker is delivered on a quarterly/semiannual basis via a web-based interface for online querying and downloads. For a complete delivery schedule, please contact an IDC sales representative. Deliverables for this tracker are:

- Historical data
- Forecast data