AN IDC SPECIAL STUDY

The Future of Replication Technology: A Market Segmentation and Analysis

OBJECTIVE

This special report segments the storage replication into three discrete segments: host, array and network/appliance-based replication for the 2004 to 2011 period. Using an extensive census driven process, the report sizes and forecasts each of these segments showing which market segments are growing and which suppliers are participating in the growth. This special report includes profiles of the leading suppliers in each of the three replication segments.

VALUE FOR SUBSCRIBER

This special report will provide technology vendors and service providers offering network/host-based/array-based replication software and/or services with the following:

- Custom segmentation of the overall storage replication market, worldwide and for regions such as Asia/Pacific, Americas, EMEA
- Market sizing and forecast of each of three replication market sub-segments: host, array and network/appliance
- Analysis of drivers and inhibitors to each segment, as well as future trends
- Discussion of server virtualization's impact on storage replication, opportunity and requirements in the mid-market, convergence of high availability and replication, as well as role of deduplication and impact from the proliferation of iSCSI

KEY QUESTIONS ANSWERED

This special report will answer the following key questions:

- How big is the host vs. network vs. array based replication market today?
- Who are the key players in each replication market sub-segment?
- What are the growth rates for each of the three sub-segments and how large will each segment be in 5 years?
- What are the trends driving this sizing and growth of each sub-segment?
- What are the implications of server virtualization?
- What is driving the convergence of high availability and replication, and where?
- What is the role of deduplication?
- What are the impacts from the proliferation of iSCSI as a storage standard?

METHODOLOGY

Market model and forecast based on census-driven vendor interviews combined with existing IDC primary data.

DELIVERABLES

Final results will be delivered as a written final report document and in spreadsheet format

PRICE

$10,000 for report

Contact Pennie Robinson about price for bundle of report plus Web rights to vendor profiles

PROJECT SCHEDULE

Final Report January 2008

PROJECT TEAM

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CONTACT INFORMATION

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