WHERE IN THE WORLD IS STORAGE

The growing importance of data

Enterprise dominates all growth

Resurgence of enterprise dominance

Installed bytes by region

Installed bytes by usage

HDD is currently the largest single contributor to installed bytes. Tape remains the dominant technology for archiving.

Optical media ruled the day in 2000 as the preferred content distribution medium. Broadband and streaming evolution decimated optical media usage.

TOP 10 COUNTRIES

Installed raw capacity (All Media Types)

Country ranked with respect to its total installed raw capacity

PER CAPITA

Top/bottom 5 for 2012

For more information read the report, “Where in the World is Storage: A Look at Byte Density Across the Globe”}

IDC Document #243338

All IDC research is © 2013 by IDC. All rights reserved.