China Software Market

AN IDC REPORT SERIES

IDC’s China Software Market looks at the dynamics of Chinese software segment markets including enterprise social software, big data, ERP, collaborative applications, enterprise mobility, and enterprise security to give the readers from ICT vendors’ community an overview into the market, end-user adoption, and technological and industry trends.

Markets and Subjects Analyzed

- Collaboration software market
- Big data technology and services market
- ERP market
- SaaS market
- Social business market
- Enterprise mobility solution market
- Enterprise security market

Core Research

- China Big Data Technology and Service
- China Enterprise Application Market Forecast and Analysis
- China Collaborative Applications Software Market Forecast and Analysis
- China Enterprise Mobile Solution Market Forecast and Analysis
- China Enterprise Security Market Forecast and Analysis
- China EMM market Competitive Analysis
- China SaaS Market Analysis and Forecast

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: China Software Market.

Key Questions Answered

1. What impact does the 3rd Platform bring to the China software market?
2. What are the market size and five-year forecast of the China software market?
3. Which areas of the China software market will record fastest growth over the next five years?
4. How do software spending and adoption in China vary by vertical industry?
5. What are the demands and buying behaviors of end users in the China software market?
6. Who are the key players in each software market segment?
7. What are the drivers and inhibitors of the China software market?

Companies Analyzed

This service reviews strategies, market positioning, and future direction of several providers in the China Software Market, including:

IDC Products and Services: Solving Business Challenges on the 3rd Platform

Whether you are an IT buyer or a technology supplier, IDC’s offerings help you make fact-based decisions on technology purchases and business strategy. In addition to our portfolio of over 1,000 worldwide research services, we provide a full range of custom solutions, events and decision making tools for every stage of your business planning. With dedicated lines of business targeting energy, financial services, government, healthcare, manufacturing, and retail, IDC provides unmatched integration of global technology and vertical industry expertise to deliver industry-specific customer intelligence that gives you a powerful business advantage.

Explore other IDC research and content offerings:

- Trackers
- Custom Solutions
- Events
- Industry Research
- Digital Hub