Content Distribution Networks

AN IDC REPORT SERIES

IDC's Content Distribution Networks program provides a market overview of the content distribution networks (CDN) sector including a forecast of the market, innovative vendor profile use cases, end-user requirements, and communications service provider (CSP) strategies, as well as key innovations impacting the sector. This program also analyzes the portfolio and strategy of CDNs and the impact of integrating IoT, mobile, and streaming video.

Markets and Subjects Analyzed
- The role of securing content
- The provision of analytics to add value and optimize/personalize content
- Impact of OTT on CDN business model
- The transformation to a virtualized, cloud-hosted environment
- Web acceleration and traffic prediction by region

Core Research
- Global CDN Market Strategy and Trends
- Worldwide CDN Global Market Size and Forecast
- Transformational Factors Impacting CDN
- CDN Case Studies
- CDN Service Provider Profiles

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: Content Distribution Networks.

Key Questions Answered
1. Which are the key players in the CDN market?
2. What is the CDN market size? What is the CDN market forecast?
3. How is the CDN market evolving with mobile and streaming video requirements?
4. What is the impact of the move to an all-IP, virtualized, and cloud-hosted environment on CDN?
5. Which are the key players in the CDN market in the United States and globally?
6. What market segments are driving this sector (video, mobile, media services, etc.)?
7. What are the key portfolio strategies of the key providers?
8. What are the emerging business models?

Companies Analyzed
This service reviews strategies, market positioning, and future direction of several providers in the content delivery networks market, including: Akamai, AT&T, Cloudflare, Fastly, CenturyLink, Limelight, AWS, Microsoft and Verizon.