European Enterprise Networks and Life-Cycle Services

AN IDC CONTINUOUS INTELLIGENCE SERVICE

Digitalization, enabled and fueled by 3rd Platform technologies (cloud, mobility, Big Data, and social business) and innovation accelerators (Internet of Things, next-generation security, virtual reality, cognitive systems, robotics, and 3D printing), reshape the ICT industry across all verticals and geographies. The network and related services become key in ensuring business success in the digital age. IDC’s European Enterprise Networks and Life-Cycle Services research analyzes the dynamics of the network equipment and life-cycle services market, and provides strategic advice for vendors and solution providers on how to monetize opportunities.

Markets and Subjects Analyzed

- Enterprise networking equipment including LAN switches (Fast Ethernet/Gigabit Ethernet/10 Gigabit Ethernet, Layer 2/3/4–7, modular, fixed managed, and fixed unmanaged), routers (residential, SOHO, low-end, midrange, high-end) IP telephony and videoconferencing
- European network life-cycle services (NLS): consulting and integration, outsourcing (managed), support and training
- Trends around SDN, SD-WAN, and network virtualization and the impact on enterprise network and related services
- Network and service requirements today and in 2025
- The link between IoT, Big Data and next generation networks, and network transformation

Core Research

- European Network Equipment Forecast, 2018–2023
- European Datacenter Network Infrastructure Forecast, 2018–2023
- European IP Telephony and Videoconferencing Forecast, 2018–2023
- European Network Life-Cycle Services Forecast, 2018–2023
- SWOT Analyses of Key Network Life-Cycle Services Players
- IoT, Networks and Network Managed Services
- Cloud Managed Networking and the Impact of Automation
- Network Virtualization and the Impact on Networks and Managed Services
- European Enterprise Communications Survey results, 2019 reflecting Real-Time Networking Needs of Enterprises in Europe

Key Questions Answered

1. Which enterprise infrastructure and life-cycle services do enterprises use today and what are their future requirements?
2. How can players in this market ensure that they stay relevant in the cloud/virtualization era and be profitable?
3. What is the market size and forecast of the specific network infrastructure categories, including in the datacenter?
4. What is the impact of software-defined networking and IoT on the NLS market?
5. What is the impact of access network virtualization on networks and related services?
6. Who are the key players and how do they stack up?

Companies Analyzed

IDC’s European Enterprise Networks and Life-Cycle Services research reviews the strategies, market positioning, and future direction of providers in the EMEA enterprise network and life-cycle services market, including: