Korea Cloud (Korean Version)

The emergence of cloud computing is reshaping the traditional IT market structure and ecosystem, generating new IT and business opportunities. IDC’s Korea Cloud (Korean Version) program presents analysis and forecast on the cloud market dynamics and opportunities in Korea. It provides an overall market review and forecast on the public cloud services by market segment, including software, platform, and infrastructure. Also, this program offers reviews on the cloud-enabling IT infrastructure and services markets over the cloud ecosystem, while market dynamics and vendor movements around the hybrid cloud are also reviewed in terms of the industry model development.

Markets and Subjects Analyzed
- Public cloud adoption by the segments of software as a service (SaaS), platform as a service (PaaS), and infrastructure as a service (IaaS)
- SaaS opportunity forecast and analysis
- PaaS opportunity forecast and analysis
- Market dynamics around the hybrid cloud
- Spending on storage hardware by builders of private and public cloud services
- Spending on server hardware by builders of private and public cloud services
- Professional service offerings for business and IT cloud services

Core Research
- Korea Public IT Cloud Services Forecast
- Korea SaaS Market Forecast
- Korea PaaS Market Forecast
- Market Dynamics Around the Hybrid Cloud
- Korea Cloud Computing Server Forecast
- Korea Storage and the Cloud Forecast
- Korea Cloud Professional Services Forecast

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: Korea Cloud (Korean Version).

Key Questions Answered
1. What are the revenue opportunities for cloud vendors in Korea?
2. Which service segments are the largest growth opportunities for the cloud market in Korea?
3. How do the leading cloud vendors increase their business, and how do emerging vendors drive the business?
4. What are the future trends of Korea cloud services?
5. What are the key market dynamics around the hybrid cloud model?
6. What are the dominant and emerging service creation models for SaaS and cloud software in the market?
7. What is the spending by organizations on storage or server for the cloud?
8. What are the emerging market trends with respect to professional service offerings for the cloud?

Companies Analyzed
This service reviews the strategies, market positioning, and future direction of several providers in the Korea cloud market, including: