Latin America Cloud Computing Environment and Impact

AN IDC REPORT SERIES

Spending on cloud services continues to grow at strong double-digit growth rates in Latin America as a combination of private and public cloud solutions are being considered and implemented across small, medium-sized, and large enterprises in the region. This report series looks at the types of cloud environments, the different cloud solutions being considered, and the impact on business processes for key constituents like developers.

Markets and Subjects Analyzed

- Latin America Infrastructure as a Service (IaaS) Cloud Environment
- Latin America Platform as a Service (PaaS) and its impact on developers
- Latin America Software as a Service (SaaS) Cloud Environment
- Latin America Managed and Private Cloud Environment
- Latin America The Multicloud Environment

Core Research

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In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: Latin America Cloud Computing Environment and Impact.

Key Questions Answered

1. How fast are the IaaS, PaaS, and SaaS markets growing in Latin America and what is the future outlook?
2. What business models are being created in Latin America related to different cloud environments?
3. What does a multicloud environment look like in Latin America and how can companies benefit from this trend?
4. How is managed cloud evolving in Latin America?
5. How is the software development process being shaped by new PaaS environments?

Companies Analyzed

This service reviews the strategies, market positioning, and future direction of several providers in the Latin America Cloud Computing Environment and Impact market, including:

Amazon, Hewlett Packard Enterprise, Huawei, IBM, Microsoft, Oracle, Salesforce, SAP.