Worldwide Telecom Services Database

IDC’s *Worldwide Telecom Services Database* presents in-depth market data and forecasts for the network services market in a total of 91 geographies. This program provides a comprehensive view of spending on different types of network services as well as details of installed base and traffic generated. Market data is segmented by type of network service product and type of user. The data is updated twice a year and delivered via the online IDC query tool by default or Excel-based pivot tables upon request. The database is designed to provide network service providers and solution providers with an easy-to-use reference tool that enables them to assess the fastest-growing sectors of the market from the perspective countries, product segments, types of user, and more.

### Markets Covered
This product covers the following segments of the worldwide telecom market:

- Telecommunications network services
- Market forecasts up to 2023
- Eighty-seven countries and four rest of regions
- Ten network service areas
- Consumer, very small, small, medium-sized, and large business users
- End-user spending, traffic, and service penetration
- Key market highlights

### Subjects Analyzed
Throughout the year, this product will address the following topics:

- Fixed line voice
- IP voice services
- Internet access services
- Ethernet services
- Private IP services
- Very-high bandwidth services
- Legacy data services
- Consumer pay TV services
- Mobile services
- Multiplay service packages
- Cloud connectivity services
- Low-power wide area

### Deliverables
Throughout the year, this product will offer insight into the latest trends impacting the market:

Query tool: All subscribers will access the data via IDC query tool. In addition, an Excel-based pivot can be provided upon request.

### Key Questions Answered
Our research addresses the following issues that are critical to your success:

1. How will user spend on telecoms network services grow over the next five years?
2. Which countries will provide network service providers with the best opportunities over the next five years?
3. Which product segments will provide network service providers with the fastest growth rates?
4. How successful are consumer multiplay packages across the world?
5. Which countries show the best return on network services from an ARPU perspective?
6. How do service penetration levels vary between countries worldwide?

### Geographic Scope

Albania, Algeria, Angola, Argentina, Australia, Austria, Bahrain, Belgium, Bosnia, Botswana, Brazil, Bulgaria, Canada, Chile, China, Colombia, Croatia, Czech Republic, Denmark, DR Congo, Egypt, Estonia, Ethiopia, Finland, France, Germany, Ghana, Greece, Hong Kong, Hungary, India, Indonesia, Ireland, Israel, Italy, Ivory Coast, Japan, Jordan, Kenya, Kuwait, Latvia, Lebanon, Lesotho, Lithuania, Macedonia, Malaysia, Mexico, Montenegro, Morocco, Mozambique, Namibia, the Netherlands, Norway, Oman, the Philippines, Poland, Portugal, Qatar, Romania, Russia, Rwanda, Saudi Arabia, Serbia, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sweden, Switzerland, Taiwan, Tanzania, Thailand, Tunisia, Turkey, Uganda, United Arab Emirates, the United Kingdom, the United States, Venezuela, Vietnam, Zambia, Zimbabwe, the rest of Latin America, the rest of Central and Eastern Europe, the rest of the Middle East and Africa, and the rest of Asia/Pacific (excluding Japan).

This easy-to-use deliverable is based on Excel pivot tables and the online IDC query tool. The tool enables users to quickly generate market data to a particular specification — the main options include product area, access type, type of measurement, and type of user.