China Digital Transformation Strategies (Chinese Version)

AN IDC CONTINUOUS INTELLIGENCE SERVICE

Digital transformation (DX) is at the center of modern organizational strategies. IDC estimates the economic value of DX at over $6 trillion, or near 40% of China GDP, with direct DX spending of over $1.5 trillion from 2021 to 2024.

This China Digital Transformation Strategies (Chinese Version) program looks at how companies are transforming decision making with technology with speed, scale, and agility, creating sustainable performance excellence in the digital economy along with where companies are challenged to become digitally capable at scale.

China Digital Transformation Strategies (Chinese Version) program benchmarks the maturity of enterprise transformation efforts, identifies organizational impact, provides guidance on building new capabilities, and prioritizes investment options. This program is also fully supported and aligned by IDC's Digital Transformation Strategies Spending Guide that enables quantitative analysis of investment by industry, technology, and use case taxonomy framework.

Markets and Subjects Analyzed
- China digital transformation characteristics and trends
- Government policy impacts on organization transformation
- China digital transformation spending forecast
- Capabilities that enable operating model transformation
- Strategies for monetizing information
- Architectural constructs that will define spending
- The impact of 3rd Platform technologies and associated accelerators
- How to move from being digitally distraught to being digitally determined through digital strategies
- How to build a long-term digital road map through use cases
- The requirement that demonstrates the inherent value that digital has on the business
- The growing mandate for a platform to scale digital initiatives

Core Research
- China Digital Transformation Market Forecast, 2022-2025
- The Impact of the 14th Five-Year Plan on the Digital Transformation of Organization and the ICT Market
- The Impact of the 2022 NPC and CPPCC on China's ICT Market
- Strategies and Initiatives to Build Digital Resilience of Enterprises
- Build the Future Enterprise via IT Organization Transformation
- Create New Digital Business Model via Industry Ecosystem
- IDC MaturityScape Benchmark: China Future Enterprise
- China Digital Transformation Road Map and Best Practices

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: China Digital Transformation Strategies (Chinese Version).

Key Questions Answered
1. How are digitally determined organizations achieving digital at scale for the future enterprise?
2. What is the impact of government policy on organization transformation?
3. What are the China digital transformation characteristics and trends?
4. What is the China digital transformation spending and growth?
5. What are the key capability dimensions of digital transformation?
6. What constitutes superior maturity relative to peers?
7. How the 3rd Platform technology support business innovation?

Companies Analyzed
This service reviews the strategies, market positioning, and future direction of several providers in the China digital transformation strategies market, including: