IDC Government Insights Fifth Annual Smart Cities North America Awards Open for Submissions

Winners to be featured at the 2022 Smart Cities Connect Conference; 14 categories recognized

NEEDHAM, Mass., November 17, 2021 – IDC Government Insights announced today that applications are open for the fifth annual Smart Cities North America Awards (SCNAA), designed to recognize the progress North American municipalities have made in executing Smart Cities projects, as well as provide a forum for sharing best practices to help accelerate Smart City development in the region. Any organization can nominate a city project or initiative that has been implemented, including the municipality itself, state or provincial agencies, solutions providers, and other partners.

Deadline for submission is January 7, 2022. To nominate a project or initiative or to learn more about SCNAA, please visit HERE.

• Click to Tweet: The 2022 IDC Smart Cities North America Awards call for nominations is now open. Visit https://bit.ly/3HqCmXd to learn more.

The annual awards highlight successful Smart City projects and initiatives in North America and showcase best practice examples of urban innovation in the use of technology and data, partnerships, funding models, and community engagement. Smart Cities North America Awards will be presented to the winning initiatives at an awards ceremony at the Smart Cities Connect conference being held April 4-7, 2022, in Columbus, Ohio. Winning municipalities will have the opportunity to present their project and learn from their peers. The Smart Cities Connect Conference and Expo offers the most comprehensive conference, exposition, and accelerator of smart city innovation in North America. To learn more about the event, visit https://spring.smartcitiesconnect.org/.

Award categories for 2022 include:
"Governments around the world are looking to increase the attractiveness, services, and economic opportunities of their city, state, or country by facilitating citizen engagement and optimizing operations," said Ruthbea Yesner, vice president, IDC Government Insights and Smart Cities and Communities Strategies. "Our annual Smart Cities Awards showcase successful use cases of how to leverage technology to realign government services with the needs and expectations of citizens, enhance service delivery, drive new revenue streams, and spur economic development. We look forward to featuring 14 new innovative initiatives in our 2022 program."

For additional information about these awards or to speak with Ruthbea Yesner, please contact Sarah Murray at 781-378-2674 or sarah@attunecommunications.com.
About IDC Government Insights

IDC Government Insights assists government policy, program, and IT leaders, as well as the suppliers who serve them, in making more effective technology decisions by providing accurate, timely, and insightful fact-based research and consulting services. Staffed by senior analysts with decades of government and IT industry experience, our global research analyzes and advises on business and technology issues facing the Federal/Central and local/provincial Governments. International Data Corporation (IDC) is the premier global provider of market intelligence, advisory services, and events for the information technology market. IDC is a subsidiary of IDG, the world's leading tech media, data, and marketing services company. For more information, please visit www.idc-gi.com or email insights@idc.com.

IDC is a subsidiary of IDG, the world's leading technology media, research, and events company. Additional information can be found at www.idc.com. All product and company names may be trademarks or registered trademarks of their respective holders.
For more information contact:
Mary Conroy
mconroy@idc.com
508-935-6964
Sarah Murray
sarah@attunecommunications.com
781-378-2674