NEEDHAM, Mass., January 10, 2022 – International Data Corporation (IDC) today announced winners in the first annual Future Enterprise Best in Future of Trust North America Awards. Public was recognized for effectively maintaining Trust amid the evolving needs of its customers. The winning initiatives in IDC’s 2022 Best in Future of Trust North America Awards will be presented at a ceremony in March 2022. To learn more about the awards program, visit HERE.

Beyond preventing cyberattacks and ensuring compliance, IT is now a lynchpin supporting new initiatives focused on customer experiences and empathy at scale, enterprise and ecosystem intelligence, smart and autonomous devices, and other efforts that introduce new Trust threats, challenges, and opportunities. The winner of this award demonstrated the ability to effectively assess risk and management, regulate compliance, manage cybersecurity, and implement proactive privacy, ethics and social responsibility, environmental sustainability, and transparency.

"The winner of our first annual Future Enterprise Best in Future of Trust North America Award demonstrates a keen understanding of Trust and its importance to success in the transforming digital economy," said Amita Potnis, research director, Future of Trust at IDC. "We congratulate this forward-thinking organization for demonstrating transparency, accountability, authenticity, and trustworthiness at scale through the use of innovative technology."

About IDC

International Data Corporation (IDC) is the premier global provider of market intelligence, advisory services, and events for the information technology, telecommunications,
and consumer technology markets. With more than 1,200 analysts worldwide, IDC offers global, regional, and local expertise on technology, IT benchmarking and sourcing, and industry opportunities and trends in over 110 countries. IDC’s analysis and insight helps IT professionals, business executives, and the investment community to make fact-based technology decisions and to achieve their key business objectives. Founded in 1964, IDC is a wholly owned subsidiary of International Data Group (IDG), the world’s leading tech media, data, and marketing services company. To learn more about IDC, please visit www.idc.com. Follow IDC on Twitter at @IDC and LinkedIn. Subscribe to the IDC Blog for industry news and insights.

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