

Central and Eastern European Sourcing Strategies

AN IDC REPORT SERIES

IDC's *Central and Eastern European Sourcing Strategies* service identifies opportunities for IT and business services firms, technology firms with services businesses, technology firms in need of R&D/engineering services, and pure-play offshore services companies in this burgeoning area. The service leverages IDC's regional analyst coverage to deliver forecasts, local and regional trend analysis, and competitive analysis of key services players.

Markets and Subjects Analyzed

- Established IT and business process outsourcing firms' sourcing services activities
- R&D/Engineering services
- Local and regional sourcing services trends
- Labor and regulatory issues
- Customer preferences regarding sourcing services
- Best practices regarding sourcing services delivery
- Comparative analysis of sourcing providers' strengths and weaknesses
- Country-level analysis

Core Research

- Comparative Analysis of Southeastern European Countries with Respect to Offshore Outsourcing, 2020 (data only, pivot table)
- Comparative Analysis of the Baltic States, Russia, and Ukraine with Respect to Offshore Outsourcing, 2020 (data only, pivot table)
- Comparative Analysis of Central European Countries with Respect to Offshore Outsourcing, 2020 (data only, pivot table)

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Central and Eastern European Sourcing Strategies](#).

Key Questions Answered

1. What countries offer the most qualified workforces to staff competence centers in Central and Eastern Europe?
2. What are key criteria to consider when planning to establish a competence center?
3. Which countries are the most successful in attracting FDI to build and run services centers in the region?

Companies Analyzed

IDC's *Central and Eastern European Sourcing Strategies* service examines the sourcing of IT, business process, and R&D/engineering services, analyzing key trends and drivers and evaluating the competitive landscape for companies currently competing in, partnering in, or looking to leverage this service delivery model, including:

AIS.pl, Allied Testing, Aplana Software, Arcadia, Auriga, BelHard, Ciklum, Comarch, ComTrade, DataArt, EPAM, Ericpol, First Line Software, IBA Group, Infopulse, iTransition, ITSix, Lanit-Tercom, Luxoft, Oxagile, Reksoft, SaM Solutions, ScienceSoft, Softengi, SoftServe, Softhome, Soitron, and TotalSoft