

# IDC Government Insights: United States State and Local Government IT Spending Guide

AN IDC SPENDING GUIDE

The *IDC Government Insights: United States State and Local Government IT Spending Guide* examines the state and local government opportunity from the technology, subindustry, state, and functional perspectives. This comprehensive database delivered via IDC Customer Insights Query Tool allows the user to easily extract meaningful information about the state and local government technology market by viewing data trends and relationships and making data comparisons.

## Markets and Technologies Covered

- **3 technology groups with 22 technology categories:** Hardware (enterprise network, external storage system, hardcopy peripheral, IaaS, mobile phone, non-x86 server, PC monitor, security appliance, tablet, traditional PC, and x86 server), software (application development and deployment, ERM — financial applications, ERM — human capital management, ERM — other, office suites, system infrastructure software, and other applications), and IT services (IT consulting, systems integration, technology outsourcing, and other IT services)
- **2 subindustries:** Local government and state government
- **15 functions:** Agriculture; arts, cultural affairs, and tourism; continuing education and workforce training; court, justice, jails, and police; emergency response and fire; executive offices; human resource management; labor and workforce development, and business and industry; natural resource and environment management; public utilities; regulation, licensing, and inspection; social services and public health; transportation and motor vehicle administration; treasury, revenue, and financial management; and other functions

## Geographic Coverage

- The 50 states and Washington, D.C.

## Data Deliverables

This spending guide is delivered on a semiannual basis via a web-based interface for online querying and downloads. For a complete delivery schedule, please contact an IDC sales representative. The deliverable for this spending guide includes:

- Annual five-year forecasts by technology, subindustry, state, and function — delivered twice a year

## Key Questions Answered

Our research addresses the following issues that are critical to your success:

1. What is the total U.S. state and local government technology opportunity?
2. Which technologies and functions in the U.S. state and local government are growing the fastest?
3. How do growth rates vary by function? How do growth rates change over time?
4. How do technology spending and growth rates vary by state?
5. Where should resources be focused to take advantage of the maximum market opportunities?