

# Enterprise System Management Observability and AIOps Software

AN IDC CONTINUOUS INTELLIGENCE SERVICE

IDC's *Enterprise System Management Observability and AIOps Software* service provides strategic insight and advice to help IT vendors and buyers identify opportunities for competitive advantage in the rapidly changing market for systems and applications management software and software as a service (SaaS). This service is particularly valuable for decision makers that need to transform legacy management strategies by taking advantage of innovations in datacenter and workload automation, IT operations analytics, application performance management, and a SaaS-based delivery model for IT operations management. Clients gain access to unique analysis not available in other IDC research programs. They also get direct access to IDC's top industry experts who can provide personal insight and advice to help further interpret market trends.

## Markets and Subjects Analyzed

- IT operations management including IT operations analytics, application performance management, and infrastructure monitoring and analytics
- Impact of software as a service, converged systems, and alternative delivery models on the systems management software ecosystem
- IT automation and configuration management for datacenter computing and applications environments
- Market innovators and major vendor strategies
- Impact of cloud services and delivery models on software monetization strategies and revenue growth opportunities

## Core Research

- Worldwide Enterprise System and Service Management Software Forecast, Market Shares, and Strategy Analysis
- Worldwide IT Operations Management Software Forecast, Market Shares, and Strategy Analysis
- Worldwide IT Automation and Configuration Management Software Forecast, Market Shares, and Strategy Analysis
- IT Operations Analytics Software Forecast, Market Shares, and Strategy Analysis
- System and Service Management SaaS Forecast, Market Shares, and Strategy Analysis
- Workload Management Forecast, Market Shares, and Strategy Analysis
- Application Performance Management Software Market Shares, Forecast, and Strategy Analysis
- Ongoing Analysis of Major Vendor Announcements and Acquisitions
- Tracking and Analysis of High-Impact Start-Ups and Innovators

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Enterprise System Management Observability and AIOps Software](#).

## Key Questions Answered

1. How will major systems management software vendors evolve their portfolios and market positions in the coming years?
2. How will IT buyers change their systems management software priorities and preferences over time?
3. Which vendors are most effectively addressing emerging market demands and customer priorities?
4. How is the growth of system management SaaS impacting market growth, vendor shares, and competitive market positioning?

## Companies Analyzed

IDC analyzes the strategies, market positions, and future direction of major vendors in the enterprise system management software market. A representative list of these vendors may include:

BMC Software, Broadcom, Cisco, Compuware, Datadog, Dynatrace, Fujitsu, Hewlett Packard Enterprise, Hitachi, IBM, Micro Focus, Microsoft, NEC, New Relic, Oracle, Red Hat, Riverbed, ServiceNow, Splunk, and VMware.