

# Worldwide Business Consulting Services

AN IDC CONTINUOUS INTELLIGENCE SERVICE

Economic and geopolitical uncertainties contribute to the myriad of issues that businesses must address. Organizations are facing the complexities of globalization, innovation, regulation, AI, sustainability/ESG and ethics, talent and diversity gaps, and organizational transformation driven in large part by technology, all while seeking a competitive edge. Business consulting plays an essential role in helping enterprises address these issues and adapt their business strategies. Specifically, business consulting helps firms retrench their existing capabilities, align and position for future opportunities, and envision, validate, and execute new strategies and major changes to operations. As a result, business consulting provides significant opportunities in each economic cycle. IDC's *Worldwide Business Consulting Services* research analyzes the business imperatives that drive business consulting requirements, offers predictions for consulting and advisory services players, and provides strategic guidance to help consulting and advisory services firms compete more effectively.

## Markets and Subjects Analyzed

- Strategy consulting
- Operations consulting
- Finance and accounting consulting
- Governance, risk, and compliance consulting
- Organizational and change consulting
- Advisory services
- Global business consulting spending review and forecast by region, company size, and vertical industry
- Market share analysis (including the top 10 business consulting providers worldwide)
- Comparative end-to-end capability of different types of consulting firms at the intersection of business and technology
- Analysis of the distinct business services being offered by advisory firms, best practices, and emerging opportunities
- Global and regional opportunities around digital strategy and transformation, sustainability/ESG, and innovation

## Core Research

- Business Consulting Services: U.S. and Worldwide Forecast and Analysis
- Business Consulting Services: U.S. and Worldwide Market Shares
- IDC MarketScape: Business Consulting Vendor Analysis by Geography and Key Functional Capabilities (e.g., change consulting)
- Trends in Consulting and Advisory Services
- Emerging Opportunities for Business Consulting Providers (e.g., sustainability/ESG and digital ethics, innovation ecosystems)

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Worldwide Business Consulting Services](#).

## Key Questions Answered

1. How can business consulting providers win against their competitors?
2. What business issues drive business consulting services requirements?
3. How will the changes in business consulting market dynamics and the competitive landscape affect the services industry?
4. How do business and IT consulting and outsourcing businesses interrelate?
5. What key capabilities cause enterprises to choose particular providers?
6. What are the strengths and weaknesses of the leading consulting and advisory firms as perceived by their clients?

## Companies Analyzed

This service reviews the strategies, market positioning, and future direction of several providers in the consulting market, including:

ABeam Consulting, Accenture, Altman Solon, Aon, Arthur D. Little, Atos, Avanade, Bain & Co., BDO, BearingPoint, Berkeley Advisors Group, Booz Allen Hamilton, Boston Consulting Group, Capgemini, CGI, Cognizant, Deloitte, DXC, EPAM, EY, Fair Isaac Corp., Fujitsu, Genpact, HCL, IBM, Infosys, Kearney, Korn Ferry, KPMG, Kyndryl, L.E.K. Consulting, Management Consulting Group (Proudfoot), McKinsey & Co., Mercer,

NTT DATA, OC&C, Oliver Wyman, PA Consulting, Porsche Consulting, Publicis Sapiient, PwC, Roland Berger, Simon-Kucher & Partners, Slalom, Tata Consultancy Services, Tech Mahindra, The North Highland Company, West Monroe, Willis Towers Watson, Wipro, and ZS Associates.