

# Central and Eastern European IT Services Markets: Russia and Central Europe

AN IDC SPECIAL INTELLIGENCE SERVICE

*Central and Eastern European IT Services Markets: Russia and Central Europe* delivers understanding and insight into the region's key IT services markets at multidimensional and strategic levels. The service analyzes and quantifies opportunities and market dynamics across the region and pinpoints key trends in IT services delivery, such as outsourcing and business solutions. IDC provides the market intelligence that IT services players need to stay competitive and summarizes the major impacts indicated by IDC's qualitative and quantitative surveys of both end users and major providers of IT services.

## Markets and Subjects Analyzed

- Systems integration: network consulting and integration, pure systems integration, and applications consulting and customization
- Support services: hardware and software support and installation
- IS consulting
- Outsourcing: application management, information systems, network and desktop outsourcing, hosted AM, and hosting infrastructure services
- Custom application development and IT training and education
- Overall IT services spending
- Spending by IT services foundation market
- In-depth assessment of each IT services foundation market
- IT services vendor analysis
- Drivers and inhibitors of IT services spending
- Product and software vendor migration to IT services
- Key trends in IT services, such as outsourcing and business solutions
- Spending by different industries, such as finance, telecommunications, utilities, and government
- Spending forecasts through 2024 by IT service

## Core Research

- Competitive Profiles and 2019 Analysis of Leading IT Services Players in the Czech Republic
- Competitive Profiles and 2019 Analysis of Leading IT Services Players in Hungary
- Central and Eastern Europe IT Services Market 2020–2024 Forecast
- Competitive Profiles and 2019 Analysis of Leading IT Services Players in Russia
- Competitive Profiles and 2019 Analysis of Leading IT Services Players in Poland
- Ukraine IT Services Market 2019 Analysis and 2020–2024 Forecast
- Czech Republic IT Services Market 2020–2024 Forecast
- Hungary IT Services Market 2020–2024 Forecast
- Poland IT Services Market 2020–2024 Forecast
- Russia IT Services Market 2020–2024 Forecast

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Central and Eastern European IT Services Markets: Russia and Central Europe](#).

## Key Questions Answered

1. What is the size of the IT services market? How is it structured?
2. In what areas will IT services markets in CEE grow over the next five years?
3. Which are the leading players in each competitive category, and what are their strategies for the future?
4. What are the key growth areas in IT services?
5. Which services are in demand in each industry?
6. To what extent will developments in the CEE IT services market mirror services trends in Western Europe and elsewhere?
7. What do end users say about their concerns and preferences regarding IT services procurement?

## Companies Analyzed

This service reviews the strategies, market positioning, and future directions of several providers in the Russia and Central Europe IT services markets, including: Accenture, Altec Group, Asseco, Asteros, Atos Origin, CGI, Comarch, ComputerLand, Croc, Deloitte, Delta Singular, Hewlett-Packard Enterprise, IBM GS, IBS, Intracom, Ness Technologies, Nvision, Oracle, Prokom, PwC, Romsys, R-Style Group, SAP, Sygnity, S&T, Technoserv, and T-Systems