

Japan Services (Japanese Version with Key English Language Reports)

AN IDC CONTINUOUS INTELLIGENCE SERVICE

The accelerated cloud-first and expanding digital transformation (DX) initiatives in enterprises are forcing IT services vendors to transform their business model. This includes not just providing SI and IT outsourcing but also combining business consulting and business process outsourcing (BPO). IDC's *Japan Services (Japanese Version with Key English Language Reports)* provides a holistic analysis of IT services and business services and supports vendors' strategic planning in response to market change caused by digital transformation. The service also analyzes cloud-related IT services spending in the DX era. In 2023, this service will strengthen the research of IT infrastructure services, which has changes that are required in a hybrid IT environment, and will publish a competitive analysis report of the business status of Japan IT infrastructure service providers.

Markets and Subjects Analyzed

- Project-oriented services
- Managed services
- Business consulting services
- Business process outsourcing services
- Datacenter services
- IT services spending related to cloud services

Core Research

- Japan IT Services Market Forecast by Vertical
- Japan CIO Survey
- Japan IT Service Market: Vendor Competitive Analysis by Service Segment and Vertical
- Japan Business Services
- Japan Datacenter Outsourcing Market Forecast
- Japan Cloud-Related IT Services Market Forecast
- IDC FutureScape: Worldwide Services 2023 Predictions — Japan Implications

Note: All documents will be delivered in the local language with the exception of up to two market share and market forecast documents, which will be delivered in both English and the local language.

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Japan Services \(Japanese Version with Key English Language Reports\)](#).

Key Questions Answered

1. What are the market dynamics in each segment of the services market in Japan?
2. Which are the leading vendors in the IT services and IT outsourcing market in Japan, and how do they respond to DX trends?
3. What are the service strategies of leading vendors?
4. What kind of strategy do the leading vendors have for their services business?
5. How will IT services and business services relate to DX growth in the future?
6. How will enterprises' IT buying behavior evolve in the coming years?

Companies Analyzed

This service reviews the strategies, market positioning, and future direction of several providers in the Japan services market, including:

Accenture, BIPROGY, Fujitsu, Hitachi, IBM, ITOCHU Techno-Solutions (CTC), NEC, Nomura Research Institute (NRI), NTT DATA, SCSK, TIS, and Toshiba.