

Japan Services (Japanese Version with Key English Language Reports)

The acceleration of cloud-first and expansion of digital business (DB) initiatives in enterprises and advancements of AI technologies are forcing IT services vendors to transform their business model. This includes not just providing SI and IT outsourcing but also combining business consulting and business process outsourcing (BPO). IDC's *Japan Services (Japanese Version with Key English Language Reports)* provides a holistic analysis of IT services and business services and supports vendors' strategic planning in response to market change caused by digital business. In 2025, this service will strengthen the research of the changes in service delivery by AI technologies, as well as the business strategies and trends of emerging service vendors.

MARKETS AND SUBJECTS ANALYZED

- Project-oriented services
- Managed services
- Business consulting services
- Business process outsourcing services
- Datacenter services
- IT services spending related to cloud services

CORE RESEARCH

- Japan IT Services Market Forecast by Vertical
- Japan Business Process Outsourcing Services Market Forecast
- Japan CIO Survey
- Japan IT Service Market: Vendor Competitive Analysis by Service Segment and Vertical
- Japan Business Services Market Forecast
- Japan Datacenter Outsourcing Market Forecast
- Japan Cloud-Related IT Services Market Forecast
- IDC FutureScape: Worldwide Services 2025 Predictions — Japan Implications

Note: All documents will be delivered in the local language with the exception of up to two market share and market forecast documents, which will be delivered in both English and the local language.

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Japan Services \(Japanese Version with Key English Language Reports\)](#).

KEY QUESTIONS ANSWERED

1. What are the market dynamics in each segment of the services market in Japan?
2. How will the business services market be developed?
3. Which are the leading vendors in the IT services and business services market in Japan?
4. What are the strategies of the leading vendors in the DB era?
5. How will IT services and business services relate to DB growth in the future?
6. How will enterprises' IT buying behavior evolve in the coming years?

COMPANIES ANALYZED

This service reviews the strategies, market positioning, and future direction of several providers in the Japan services market, including: Accenture, BIPROGY, Fujitsu, Hitachi, IBM, ITOCHU Techno-Solutions (CTC), Kyndryl, NEC, Nomura Research Institute (NRI), NTT DATA, SCSK, TIS, and Toshiba.