

# Worldwide Manufacturing Product Life-Cycle Management IT Spending Guide

AN IDC MANUFACTURING INSIGHTS RESEARCH ADVISORY SERVICE

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IDC Manufacturing Insights' *Worldwide Manufacturing Product Life-Cycle Management IT Spending Guide* is a semiannual analysis of the current and projected growth of product life-cycle management (PLM) software spending in the manufacturing industry. This global five-year outlook on spending by manufacturing companies provides IT vendors with a five-year outlook and key information needed to develop market strategies. This service offers a profile of the IT growth opportunity across four geographic regions and major discrete and process manufacturing subindustries.

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## Approach

IDC Manufacturing Insights' *Worldwide Manufacturing Product Life-Cycle Management IT Spending Guide* is developed and updated through IDC Manufacturing Insights' ongoing research, along with direct communication with industry experts, manufacturing company staff, and vendors. IDC Manufacturing Insights' *Worldwide Manufacturing Product Life-Cycle Management IT Spending Guide* is the benchmark for consistent, detailed market data on PLM in the manufacturing sector, providing a profile of IT spending across 5 PLM categories, 4 geographic regions, and 11 industry subsegments.

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## Topics Addressed

Throughout the year, this service will address the following topics:

- Geographic region (the United States, Asia/Pacific, Europe, and the rest of the world)
  - PLM market (CAx, cPDM, manufacturing, NPD, and other engineering)
  - Industry subsegments including aerospace and defense, automotive, base materials: chemicals, base materials: metals, base materials: pulp and paper, CPG, hi-tech: electronic components, hi-tech: equipment, hi-tech: other, other discrete manufacturing, and other process manufacturing
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## Key Questions Answered

Our research addresses the following issues that are critical to your success:

1. What is the PLM software spending in the manufacturing industry?
  2. How is the PLM spending allocated by subindustry and by geographic region?
  3. What are the forecast changes in market size by subindustry and by geographic region?
  4. Where should resources be focused to take advantage of the maximum market opportunity?
  5. How are technology growth rates changing over time as markets mature?
  6. How can I validate assumptions about these technologies and customer segments?
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## Who Should Subscribe

IDC Manufacturing Insights' *Worldwide Manufacturing Product Life-Cycle Management IT Spending Guide* service is ideally suited to address the needs of IT organizations looking to benchmark spending against industry averages.

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## IDC DecisionScapes

IDC DecisionScapes are a portfolio of decision making methodologies that enable CIOs, IT and Line of Business executives to make better informed strategic decisions. These comprehensive assessments, delivered in a full-length research study, and summarized in an easy-to-read graphical depiction, provide CIOs, IT and Line of Business executives with the critical information necessary to make their most important technology decisions.



IDC FutureScape



IDC MaturityScape



IDC MaturityScape  
Benchmark



IDC MarketScape



IDC PeerScape



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IDC TechScape

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## Standard Subscription Deliverables

IDC Manufacturing Insights values building client relationships and strives to foster a partnership with each client through continuous analyst interaction; timely delivery of current, concise, and relevant research; as well as custom research when needed. Each advisory service delivers strategic research covering business and technology issues. A summary of the basic service deliverables available to subscribers includes the following:

- Analyst inquiry time specific to the advisory service area
- 24 x 7 research access via [www.idc-mi.com](http://www.idc-mi.com)
- Discounted admission to specific IDC Manufacturing Insights or IDC conferences
- Complimentary forum invitations (Web conferences, industry briefings)

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