

# IDC Manufacturing Insights: Asia/Pacific Manufacturing Digital Transformation Strategies

AN IDC RESEARCH ADVISORY SERVICE

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*IDC Manufacturing Insights: Asia/Pacific Manufacturing Digital Transformation Strategies* research advisory service provides subscribers with the latest trends and developments in information and communication technology (ICT) and digital strategies for the manufacturing sector. This service delivers fact-based research and analysis from IDC Manufacturing Insights' expert analysts to help manufacturers make better-informed business decisions by developing cost-effective ICT strategies and tactics to compete and thrive in the global economy. A particular focus is on business IT solution priorities including supply chain management (SCM), manufacturing execution systems (MESs), and product life-cycle management (PLM). This service also covers emerging technologies such as cloud, mobility, big data, and social and "innovation accelerators" such as robotics, Internet of Things (IoT), and 3D printing and how they are being applied by manufacturers to digitally transform their businesses. This service also provides IT spending by country and manufacturing subindustry and the results of primary end-user research. Continuous monitoring of the market allows for the identification of key opportunity areas for IT vendors targeting the Asia/Pacific (excluding Japan) (APEJ) manufacturing sectors and for manufacturing companies wishing to keep up to date on regional manufacturing trends.

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## Approach

This service develops unique analysis and comprehensive data through IDC Manufacturing Insights' proprietary research projects, along with ongoing communications with industry experts, manufacturing CIOs, line-of-business executives, and information and communication technology product and service vendors. To ensure relevance, throughout the year, IDC Manufacturing Insights' analysts will work with subscribers to identify and prioritize topics to be covered in the research reports. Our analysts are also available to provide personalized advice for manufacturing executives and ICT vendors to help them make better-informed decisions.

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## Topics Addressed

Throughout the year, this service will address the following topics:

- Best practices on the use of IT and emerging digital technologies to generate revenue, increase efficiencies, reduce costs, gain competitive advantage, and ensure regulatory compliance
  - Country-level manufacturing maturity and analysis, helping companies shape their strategies in APEJ
  - Key market trends and challenges facing the manufacturing business
  - Timely updates on the latest product releases and strategies from leading vendors supplying to the manufacturing industry
  - APEJ manufacturing IT spending and purchasing patterns by country, solution, and subindustry
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## Key Questions Answered

Our research addresses the following issues that are critical to your success:

1. What are the latest trends in supply chain management applications?
  2. What are the latest trends in manufacturing execution systems applications?
  3. What are the latest trends in product life-cycle management applications?
  4. Who are the emerging systems integrators and consulting firms for the manufacturing industry?
  5. What are the current practices and the benchmarks for IT investment by manufacturing industry and by country?
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## Who Should Subscribe

IDC Manufacturing Insights: Asia/Pacific Manufacturing Digital Transformation Strategies research advisory service is ideally suited to support the needs of manufacturing CIOs, senior IT managers, and line-of-business executives. Technology product managers and marketers who support the manufacturing industry will also benefit from timely research findings and analysis from this report series. Software vendors and IT service providers can benefit from the research on where the industry is headed and plan their investments and road map accordingly.

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