

European Managed Cloud Services

AN IDC CONTINUOUS INTELLIGENCE SERVICE

IDC's *European Managed Cloud Services* research provides users with a holistic view of end-user strategies and investment priorities in infrastructure-related services to help the enterprise to digitally transform. This research covers the full life cycle of infrastructure services, from consulting and integration to managing and support. Key focus areas include managed cloud services across private, public and hybrid cloud deployment types. This service will provide managed cloud and infrastructure services companies with data and qualitative analysis to help them understand the end user next generation services requirements, market dynamics, and the evolving competitive landscape.

Markets and Subjects Analyzed

- Infrastructure consulting, implementation/Integration and managed cloud services
- Managed cloud services trends, opportunities and challenges
- Hosting Infrastructure services, IT Outsourcing and Managed Cloud Services
- End user cloud infrastructure strategies and investments
- Managed cloud IaaS services
- Competitive positioning of vendors in infrastructure services, with a focus on managed cloud services

Core Research

- European IT Outsourcing Services Forecast, 2022–2026
- European Hosting Infrastructure Services Forecast, 2022–2026
- European Infrastructure as a Service Forecast, 2022–2026
- Top 10 Vendor Market Shares for managed services, 2022
- Managed cloud services in Europe 2022: End User Strategies and Trends
- Infrastructure Services Vendors' Strategies and Competitive Landscape

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [European Managed Cloud Services](#).

Key Questions Answered

1. What are the enterprises top priorities and challenges around the infrastructure private, public and hybrid cloud environments?
2. What is the opportunity behind managed cloud services in Europe?
3. What are the key strengths and weakness of the main competitors in the infrastructure and managed cloud services markets?
4. How are the hosting and IT outsourcing markets evolving to support with the management of hybrid and multicloud?

Companies Analyzed

IDC's European Managed Cloud Services reviews the strategies, market positioning, and future direction of providers in the European datacenter services market, including:

Accenture, Atos, AWS, BT, Capgemini, Cognizant, Computacenter, CGI, Dell, DXC, Equinix, Fujitsu, Google, HCL, Hewlett Packard Enterprise, IBM, Infosys, KPN, Microsoft, NTT, Oracle, Orange Business Services, OVH, Rackspace, Sopra Steria, TCS, Tech Mahindra, Tieto, T-Systems, Vodafone, Wipro.