

IDC Health Insights: Canadian eHealth

A number of key drivers — profound demographic changes, the reality of increased wait times, chronic diseases, outcome-based care, and other pressing industry challenges — compel the Canadian healthcare system to deliver more with less. The *IDC Health Insights: Canadian eHealth* series focuses on hot topics in Canadian healthcare. For 2021, the service is slated to publish targeted studies: spending trends for 2021 and 2022, the digital transformation occurring in the sector, and the changes occurring in the Canadian healthcare provider market.

Approach

IDC Health Insights will undertake a combination of qualitative and quantitative primary and secondary research to craft these studies.

Topics Addressed

Throughout the year, this service will address the following topics:

- Technology adoption and spending trends, including the role of digital technologies in providing care in Canada
 - Innovation in healthcare, driven by start-ups, changes in procurement processes, and evolution of transformative technologies
 - Solutions based on digital technologies such as analytics, mobility, IoT, remote, 3D, and augmented reality that are changing the Canadian healthcare market
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Key Questions Answered

Our research addresses the following issues that are critical to your success:

1. Who are the key players that could become customers or partners?
 2. What are the key digital health innovations taking place in the market?
 3. How have other healthcare organizations successfully and securely deployed applications leveraging digital solutions?
 4. How do we collaborate effectively across the continuum of care?
 5. What is the potential for remote patient monitoring?
 6. What key industry and structural changes are taking place in the Canadian healthcare market?
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Who Should Subscribe

This service is of interest to vendors targeting the Canadian healthcare marketplace and to end users tracking industry trends, specifically CIOs and chief medical officers/VPs/directors of ehealth services (including mobile health and consumer engagement, integrated delivery networks, disease management organizations, and suppliers of ehealth devices and services).