

IDC Manufacturing Insights: Worldwide Semiannual Manufacturing IT Spending Guide

AN IDC SPENDING GUIDE

IDC Manufacturing Insights: Worldwide Semiannual Manufacturing IT Spending Guide provides a semiannual analysis of the current status and projected growth of information technology spending in the manufacturing sector. This global five-year outlook on spending by manufacturing companies provides IT vendors with key information needed to develop effective market strategies. This service combines IDC's extensive technology forecasts with deep industry knowledge provided by IDC Manufacturing Insights analysts and ongoing primary research in the industry. *IDC Manufacturing Insights: Worldwide Semiannual Manufacturing IT Spending Guide* is developed and updated through IDC Manufacturing Insights' ongoing primary and secondary research, along with direct communication with industry experts, manufacturing company staff, and vendors. *IDC Manufacturing Insights: Worldwide Semiannual Manufacturing IT Spending Guide* is the benchmark for consistent, detailed market data on the manufacturing sector. *IDC Manufacturing Insights: Worldwide Semiannual Manufacturing IT Spending Guide* is ideally suited to address the needs of IT organizations looking to benchmark spending against industry averages by technology category and/or by region.

Markets Covered

This product covers the following segments of the manufacturing market:

- **4 regions:** Asia/Pacific, Europe, North America, and the rest of the world
- **22 technologies:** Including categories such as hardware, packaged software, and IT services with many subsegments including key applications such as engineering and supply chain management
- **11 subindustries:** Aerospace and defense, automotive, base materials: chemicals, base materials: metals, base materials: pulp and paper, CPG, high tech: electronic components, high tech: equipment, high tech: other, other discrete manufacturing, and other process manufacturing

Subjects Analyzed

Throughout the year, this product will address the following topics:

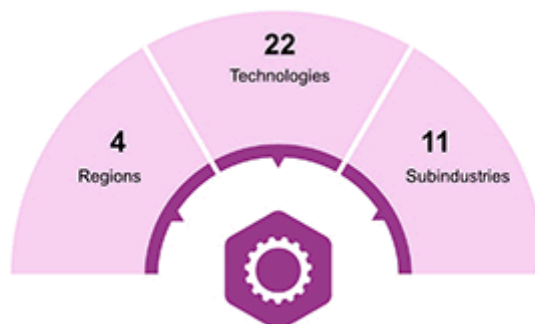
- Five-year IT spending forecasts
- The regions, technologies, and subindustries that are growing faster than the market average
- Manufacturing industry and technology definitions

Key Questions Answered

Our research addresses the following issues that are critical to your success:

1. What is the total worldwide manufacturing IT opportunity?
2. What are the growth rates in the various technology and customer segments of this market?
3. How do geographical growth rates vary?
4. Where should resources be focused to take advantage of the maximum market opportunity?
5. How are technology growth rates changing over time as markets mature?
6. How can I validate assumptions about these technologies and customer segments?

Global Program Coverage



About This Spending Guide

IDC Manufacturing Insights: Worldwide Semiannual Manufacturing IT Spending Guide provides guidance on the expected technology opportunity around this market at a regional and total worldwide level. Segmented by industry, subindustry, and technology component, this guide provides IT vendors with insights into this rapidly growing market and how the market will develop over the coming year.

Timely Delivery and Support

Throughout the year, this product will offer insight into the latest trends impacting the market.

Worldwide Semiannual Manufacturing IT Spending Guide, 1H18
1H18 release of the Worldwide Semiannual Manufacturing IT Spending Guide

Worldwide Semiannual Manufacturing IT Spending Guide Taxonomy
Defines the manufacturing industry and relevant coverage areas

Worldwide Semiannual Manufacturing IT Spending Guide, 2H18
2H18 release of the Worldwide Semiannual Manufacturing IT Spending Guide

IDC Products and Services: Solving Business Challenges on the 3rd Platform



Source: IDC