

European Cloud Data Management Strategies

AN IDC CONTINUOUS INTELLIGENCE SERVICE

The *European Cloud Data Management Strategies* service analyzes and assesses the technologies, services, solutions, and strategies used to manage, unify, and govern data to derive value from it. The research focuses on data governance, protection, compliance, database management, data integration, data quality and availability, data persistence, SaaS data management, container data management, modern data architectures, and analytics.

Markets and Subjects Analyzed

- Data Management: Data protection, data security, data services, data mobility, analytics, data monetization, and full data lifecycle topics. Also includes European regulatory landscape and data dynamics such as growing volumes and fragmentation
- Cloud data services: DPaaS, DRaaS, cloud storage, object storage, cloud tiering, cloud backup, cloud gateways
- Market Shares: Forecast and competitive analysis of storage and data management technologies; data services forecast
- End-User Data-Driven Strategies: Data-related investment plans, and strategies to turn data into insights; cloud storage trends
- DataOps: Modern processes to bring together data users and data sources
- Driving modernization and digital transformation with data-driven strategy
- Information Architecture for Future of Intelligence: Data enabling platforms, data access, orchestration and integrity for platform technologies such as containers and PaaS

Core Research

- Market Analysis Perspective: European Cloud Data Management
- SaaS Data Management Trends and Investments
- Multicloud Data Management Strategies
- Database Management Trends
- Data Architecture for analytics and data capitalization
- Data Resiliency for Digital Resiliency
- European Data Replication and Protection Market Shares
- European Data Replication and Protection Forecast to 2025
- Data Strategies for Containerized Environments
- Data Driven Case Studies
- Multicloud Data Management

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [European Cloud Data Management Strategies](#).

Key Questions Answered

1. How to become a data-driven company by unifying data from siloed architectures.
2. Key requirements to build a data strategy: Exploring cultural, technology, data management, and talent dimensions.
3. Which data management technologies make the foundation to thrive in the Future of Intelligence?
4. What are the data lifecycle management challenges and how to overcome them?
5. How to protect data in SaaS, PaaS, and IaaS environments?
6. How to progress in DataOps
7. What is the impact of regulations such as GDPR and how to develop a compliance strategy while progressing in data analytics and monetization strategies?
8. How to leverage data from big data and analytics platforms to deliver business value and digital transformation#
9. How to make data the glue to digital business future
10. What are the trends around cloud storage and how to develop a hybrid cloud data strategy?
11. How are DevOps, IoT, cloud-native applications and digital transformation influencing storage and data management purchases?
12. Insights into multicloud data challenges and solutions

Companies Analyzed

This service reviews the strategies, market positioning, and future direction of several providers in the European Cloud Data Management Strategies market, including:

Actifio, Anonos, AWS, Azure, Box, Cloudera, Cloudian, Clumio, Cohesity, Commvault, Dell EMC, Delphix, Druva, Flexential, Fujitsu, Google, GRAX, Hadoop, Hitachi Vantara, HPE, IBM, iLand, Komprise, Microsoft, Mimecast, MongoDB, Morpheus Data, NetApp, Nutanix, OODrive, Oracle, Ownbackup, Portworx, Protegrity, Pure Storage, Rackspace, Red Hat, Redgate, Redstor, Rubrik, SAP, Scale Computing, SnapLogic, Snowflake Software, Splunk, StorageOS, Veeam, Veritas, VMware, Wasabi, Zerto