

Korea Artificial Intelligence and Generative AI Strategies, Technologies and Solutions (Korean Version)

IDC's *Korea Artificial Intelligence and Generative AI Strategies, Technologies and Solutions (Korean Version)* research analyzes the key market trends, competitive landscape, technologies, and end-user buying behavior in artificial intelligence (AI), especially generative AI markets in Korea. While this program offers market dynamics and vendor movements around AI, the research focuses on the market dynamics on the generative AI, addressing the needs of generative AI technology and ecosystem vendors. The service helps customers identify key areas of growth, maturity, and functional/vertical markets by combining supply and demand perspectives.

MARKETS AND SUBJECTS ANALYZED

- AI and generative AI market supply and demand trends, use cases, and solutions
- AI and generative AI technologies and platforms
- AI governance and regulations
- AI and generative AI in various industries

CORE RESEARCH

- Market Analysis Perspective for Korea AI and GenAI Strategies
- Market Forecast for Korea Artificial Intelligence Platforms Software
- Market Analysis for Korea Artificial Intelligence Service
- Generative AI Market Dynamics
- Korea Artificial Intelligence Platform Competitive Landscape

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Korea Artificial Intelligence and Generative AI Strategies, Technologies and Solutions \(Korean Version\)](#).

KEY QUESTIONS ANSWERED

1. What are the key areas of growth by functional market for artificial intelligence and generative AI?
2. What are the market shares and competitive positioning of the leading vendors?
3. What are IT buyers' priorities, challenges, and spending plans for artificial intelligence in Korea, and how can vendors address them?
4. How is the artificial intelligence competitive space evolving, and what are the key recommendations for vendors?
5. How can end users leverage artificial intelligence? Which are the key buyer use cases in Korea? Which are the top solutions?
6. How are the new delivery and consumption models like cloud (AI as a service) impacting the overall market?

COMPANIES ANALYZED

This service reviews the strategies, market positioning, and future direction of several providers in the artificial intelligence and generative ai strategies, technologies, and solutions market, including:

Adobe Systems Inc., Amazon Web Services Inc., Automation, Anywhere, Inc., Cohere Inc., Cloudera, Inc., Dell Technologies Inc., Elastic NV, Google LLC, Hewlett Packard Enterprise, Hugging Face, Inc., IBM, Informatica LLC, LG Corp., MicroStrategy Inc., Microsoft Corporation, NAVER Corp., NVIDIA Corp., OpenAI, Oracle Corp., SAP SE, SAS Institute Inc., SK Holdings Co., Ltd., Salesforce, Inc., Samsung SDS, Splunk Inc., TIBCO Software Inc., TmaxSoft Inc.