

Japan Internet of Things Ecosystem and Trends: Data Strategies (Japanese Version with Key English Language Reports)

AN IDC CONTINUOUS INTELLIGENCE SERVICE

IDC's *Japan Internet of Things Ecosystem and Trends: Data Strategies (Japanese Version with Key English Language Reports)* service analyzes Japanese data ecosystem and Internet of Things (IoT) strategies and trends. The service is used by telecom carriers, ICT vendors, infrastructure vendors, software vendors, and so forth. The service will provide insights to these players to develop data/IoT business strategies. In 2022, we are further strengthening our market research for data ecosystem players that relate to data exchange platforms, information banks, and data as a service.

Markets and Subjects Analyzed

- IoT growth potential by industry and technology
- IoT users' demands and challenges
- Data ecosystem players' solution and strategy trends
- Data ecosystem users' demands and challenges

Core Research

- Japan IoT Market Forecast and Review
- Japan IoT Market User Survey
- Japan Data Ecosystem Player Analysis
- Japan Data Ecosystem User Survey

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Japan Internet of Things Ecosystem and Trends: Data Strategies \(Japanese Version with Key English Language Reports\)](#).

Key Questions Answered

1. What is the future outlook for the Japanese IoT market?
2. What are IoT users' major demands and challenges?
3. What is the future outlook for the Japanese data ecosystem market?
4. What are data ecosystem users' demands and challenges?

Companies Analyzed

This service reviews the strategies, market positioning, and future direction of several providers in the *Japan Internet of Things Ecosystem and Trends: Data Strategies (Japanese Version with Key English Language Reports)* market, including:

ABeam Consulting, ABEJA, Accenture, Alibaba, Amazon, Apple, ARM, BMW, Bridgestone, Chubu Denryoku, Coca-Cola, CTC, Daikin, Datasign, Data Trading Alliance, DeNA, DNP, Every Sense, FANUC, Fast Retailing, Fitbit, Fuji Xerox, Fujitsu, GE Digital, Google, Hitachi, IBM, IJ, Intel, IQGeo, ISID, KDDI, Konica Minolta, Kubota, LANDLOG, LINE, LIXIL, McAfee, Microsoft, NEC, NetApp, NTT DOCOMO, NVIDIA, Odakyu, Omron, OPTiM, OSISOFT, PFN, Philips, PTC, PwC, Rakuten, Sakura Internet, Salesforce.com, Siemens, Snowflake, SoftBank, SOMPO Holdings, SONY, Start Today, Talend, Toshiba Digital Solutions, Trend Micro, Uhuru, Ubisense, Yahoo!, and Yamato Holdings.