

IDC Government Insights: Asia/Pacific Education Digital Transformation Strategies

Digital education has been flagged as a high-growing public sector vertical in both emerging and leading-edge economies in the Asia/Pacific region. With more Asia/Pacific countries and cities looking to nurture future talents for the broadening knowledge economy, the race to gain leadership in provisioning a digitally empowered workforce will be a critical game changer. *IDC Government Insights: Asia/Pacific Education Digital Transformation Strategies* provides analyses of key education IT and digital transformation trends in the Asia/Pacific (excluding Japan) (APEJ) region, focusing on institutional outcomes-based reforms to bring about cutting-edge learning and pedagogical innovations, efficient student administration competencies, and forward-looking future campus operations management. The documents track the current and future trends of IT acquisition, post-digital transformation implementations, and technological innovation use in educational institutions; highlight relevant government-related funding and administrative initiatives that are spurring IT use in the education sector; and provide education IT spending forecast analyses for key technology and education vertical segments.

Approach

This service develops unique and comprehensive analyses of data focused on providing actionable recommendations. Relevant market data is collected through IDC Government Insights' proprietary research projects, focused surveys, ongoing communications with industry experts, education industry stakeholders, and technology vendors, complemented by secondary research from conferences, publications, and third-party news sources. To ensure relevance, our analysts work with subscribers to identify and prioritize specific topics to be covered in research documents.

Topics Addressed

Throughout the year, this service will address the following topics:

- Education IT market investments and analyses
 - Three key growth focuses: Improving student outcomes and institutional standings (e.g., developing a culture of lifelong learning and innovating curriculum design and planning), optimizing campus administrative and operational efficiencies (e.g., building a digitally ready internal workforce and running an efficient institution), and enhancing personalized and peer learning (e.g., improving personalized student learning experiences)
 - Government initiatives (e.g., digital education strategy, funding for PDLs, and connectivity) and regulations (e.g., security and privacy regulations) affecting the remote-learning education sector, especially in today's post-pandemic and economic crisis contexts
 - Adoption differences to be highlighted, such as the varying norms between mature and emerging economies or the unique characteristics that define strategic norms for K–12 schools, higher education institutions, and lifelong education initiatives
 - Best practices and lessons learned from digital education implementations in the region
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Key Questions Answered

Our research addresses the following issues that are critical to your success:

- How is the digital education market developing in the Asia/Pacific (excluding Japan) region?
 - How does this create opportunities and challenges for global suppliers of digital education?
 - What are the government initiatives and regulations that are driving the adoption of IT in the education sector?
 - What are the barriers to the adoption of IT in education?
 - What are the best practices for suppliers looking to grow their digital education business?
 - What are the factors that define the success and scalability of the evolving learning ecosystem in Asia/Pacific?
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Who Should Subscribe

This service is ideally suited to support the needs of chief information officers (CIOs), elearning heads, and other executives of educational institutions; the product development, sales and marketing, strategic planning, and mergers and acquisitions departments of IT vendors; and investment bankers with an interest in the education market.