Worldwide Quarterly Ethernet Switch Tracker

IDC's *Worldwide Quarterly Ethernet Switch Tracker®* greatly enhances clients' ability to respond to today's dynamic IT market quickly and effectively. Understanding which global markets and segments are growing and knowing the quarterly adoption curve for new products are business-critical needs for Ethernet switch vendors, supply chain partners, and the financial community. This product provides insight into customer trends by delivering geography-specific vendor and product line detail across the Ethernet switch market. IDC's *Worldwide Quarterly Ethernet Switch Tracker* presents market data in an easy-to-use web-based query tool that allows clients to track any market, country, and product segment as needed. IDC's tracker products provide reliable, accurate, and independent market research as a base to create quantitative market analyses and study historical trends.

Technology Coverage

This tracker provides total market size and vendor share for the following technology areas. Measurements for this tracker are in ports, vendor revenue, and value.

Core Coverage

- Company and vendor
- Layer: Ethernet switch and ADC
- Product: Fixed managed, fixed unmanaged, and modular
- Speed: 100Mb, 1,000Mb, 2.5Gb/5Gb, 10Gb, 25Gb/50Gb, 40Gb, 100Gb, and 200Gb/400Gb
- Place in network: Datacenter and non-datacenter
- Measurements: Ports, vendor revenue, and value

Optional Content Add-Ons

Buyer and cloud deployment add-on include the following dimensions:

- Place in network: Datacenter and non-datacenter
- Deployment: Service provider (SP) and enterprise
- Deployment type: Cloud provider, communications SP, and enterprise
- Cloud deployment: Cloud and dedicated, cloud and shared, and noncloud and dedicated
- Architecture: Hyperscale, non-hyperscale, traditional datacenter, and traditional non-datacenter
- Measurements: Vendor revenue and value

Geographic Scope

- **Asia/Pacific (excluding Japan and PRC) (APEJC) (12):** Australia, Hong Kong, India, Indonesia, Korea, Malaysia, New Zealand, the Philippines, Singapore, Taiwan, Thailand, Vietnam, and the rest of Asia/Pacific
- **Canada**
- **Central and Eastern Europe (10):** Bulgaria, Croatia, the Czech Republic, Hungary, Poland, Romania, Russia, Slovakia, Slovenia, Ukraine, and the rest of CEE
- **Japan**
- **Latin America (7):** Argentina, Brazil, Chile, Colombia, Mexico, Peru, Venezuela, and the rest of Latin America
- **PRC**
- **Middle East and Africa (7):** Egypt, Israel, Qatar, Saudi Arabia, South Africa, Turkey, the United Arab Emirates, and the rest of the Middle East and Africa
- **United States**
- **Western Europe (16):** Austria, Belgium, Denmark, Finland, France, Germany, Greece, Ireland, Italy, the Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, and the United Kingdom

Data Deliverables

This tracker is delivered on a quarterly basis via a web-based interface for online querying and downloads. Deliverables for this tracker are listed below. For a complete delivery schedule, please contact an IDC sales representative.

- Historical data
- Five-year forecast data

Forecast Coverage

Core Forecast Coverage

- Layer: Ethernet switch and ADC
- Product: Fixed managed, fixed unmanaged, and modular
- Speed: 100Mb, 1,000Mb, 2.5Gb/5Gb, 10Gb, 25Gb/50Gb, 40Gb, 100Gb, and 200Gb/400Gb
- Measurements: Ports, vendor revenue, and value

Optional Content Add-On

Buyer and cloud deployment add-on include the same dimensions as the historical add-on except company and vendor:

- Measurements: Vendor revenue and value

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