Worldwide Digital Transformation Strategies

AN IDC SPECIAL INTELLIGENCE SERVICE

Digital transformation (DX) is at the center of modern organizational strategies. Direct investment is expected to be over $9.0 trillion across hardware software and services as organizations and entire industries continue to transform themselves to successfully compete in the digital economy.

This *Worldwide Digital Transformation Strategies* program looks at how companies are transforming decision making with technology with speed, scale, and agility, creating sustainable performance excellence in the digital economy along with where companies are challenged to become digitally capable at scale.

IDC's globally recognized industry-leading DX taxonomies provide structured and demonstrable guidance for 22 distinct industry and government verticals, highlighting how to create and enable digital transformation success, including the critical operating competencies required for effectively competing in the digital economy through a four-tiered model. These industries are organized by an overarching set of digital missions, which are supported through a comprehensive set of strategic priorities, enabled through several hundred programmatic efforts, and realized through over 1,000 functional and business outcome–oriented specific project-level use cases (business and IT-enabled digital projects).

The *Worldwide Digital Transformation Strategies* program benchmarks the maturity of enterprise transformation efforts, identifies organizational impact, provides guidance on building new capabilities, and prioritizes investment options. This program is also fully supported and aligned by the IDC Digital Transformation Strategies Spending Guide, enabling quantitative analysis of investment by the industry, technology, and use case taxonomy framework.

Markets and Subjects Analyzed

- Overall maturity of digital transformation in the industry
- Approaches that deliver new levels of relationship mastery
- Capabilities that enable operating model transformation
- Strategies for monetizing information
- Architectural constructs that will define spending
- The impact of 3rd Platform technologies and associated accelerators
- How to move from being digitally distraught to being digitally determined through digital strategies
- How to build a long-term digital road map through use cases
- The requirement that demonstrates the inherent value that digital has on the business
- The growing mandate for a platform to scale digital initiatives

Core Research

- IDC MaturityScape: Digital Transformation
- IDC MaturityScape Benchmark: Worldwide Digital Transformation
- Leveraging Business Ecosystems for Digital Transformation
- IDC FutureScape: Worldwide Digital Transformation Predictions
- IDC PeerScape: Worldwide Digital Transformation
- IDC PlanScape: Operations Mastery in the Digital Economy — The New Rules for Productivity Growth
- IDC PlanScape: Relationship Mastery in the Digital Economy — The New Rules for Revenue Growth
- IDC PlanScape: Information Mastery in the Digital Economy — Finding ROI; Return on Information

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: Worldwide Digital Transformation Strategies.

Key Questions Answered

1. Regarding the future enterprise, how are digitally determined organizations achieving digital at scale?
2. What differentiates the digitally determined, successful DX organizations from the digitally distraught?
3. What are the key capability dimensions of digital transformation?
4. What constitutes superior maturity relative to peers?
5. What and how are investments in DX being made, and what are the expected returns?

Companies Analyzed

This service reviews the strategies, market positioning, and future direction of several providers in digital transformation, including:

Accenture, Capgemini, Cisco Systems Inc., Cognizant Technology Solutions Corp., Deloitte, Globant, HCL, IBM, Infosys Ltd., Oracle Corp., SAP, Tata Consultancy Services Ltd., and Wipro Ltd.