

Worldwide Artificial Intelligence Spending Guide

AN IDC SPENDING GUIDE

The *Worldwide Artificial Intelligence Spending Guide* examines the artificial intelligence systems opportunity from a use case, technology, industry, and geography perspective. This comprehensive database delivered via IDC's Customer Insights query tool allows the user to easily extract meaningful information about the artificial intelligence technology market by viewing data trends and relationships and making data comparisons.

Markets Covered

This product covers the following segments of the artificial intelligence systems market:

- **9 regions:** United States, Canada, Japan, Western Europe, Central and Eastern Europe, the Middle East and Africa, Latin America, PRC, and Asia/Pacific
- **32 countries:** United States, Canada, PRC, Japan, Australia, Hong Kong, India, Korea, Singapore, rest of APAC, Russia, rest of Central and Eastern Europe, Argentina, Brazil, Chile, Colombia, Mexico, Peru, Venezuela, rest of Latin America, Israel, Saudi Arabia, South Africa, Turkey, UAE, rest of the Middle East and Africa, France, Germany, Italy, Spain, United Kingdom, and rest of Western Europe
- **3 technology groups with 10 technology categories:** Hardware (server and storage), software (AI applications, AI life cycle, AI software services, intelligent knowledge discovery software, AI application development and deployment, and AI system infrastructure software), and services (business services and IT services)
- **2 deployment types for software:** On premises/other and public cloud services
- **28 use cases, including:** Automated customer service agents, automated threat intelligence and prevention systems, digital assistants, fraud analysis and investigation, program advisors and recommendation systems, and supply and logistics
- **19 industries:** Banking, insurance, securities and investment services, discrete manufacturing, process manufacturing, construction, resource industries, retail, wholesale, professional services, personal and consumer services, transportation, healthcare provider, federal/central government, state/local government, education, telecommunications, media, and utilities

Enabling Better Business Decisions Across the Organization

IDC's spending guides provide the accurate and timely market size and forecast information you need to identify market and product expansion opportunities, increase revenue, and grow your business. IDC's spending guide research is a critical input to the planning and monitoring cycles of the business process. Common uses of the spending data include:

- Strategic planning
- IT planning and investments
- Customer segmentation
- Sales goals/target setting
- Resource allocation
- Product planning

Data Deliverables

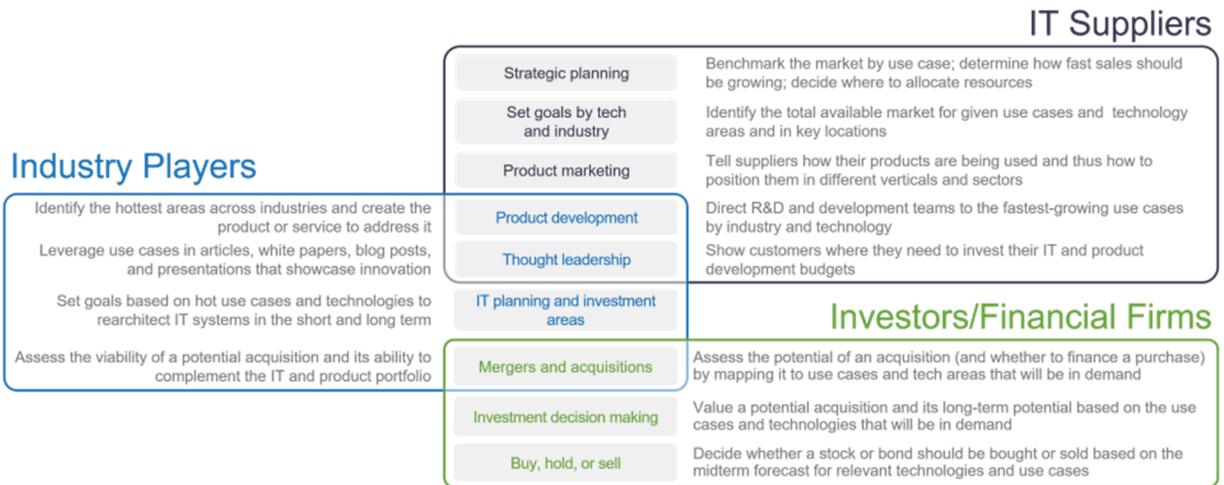
This spending guide is delivered on a semiannual basis via a web-based interface for online querying and downloads. For a complete delivery schedule, please contact an IDC sales representative. The following are the deliverables for this spending guide:

- Annual five-year forecasts by use case, industry, and technology delivered twice a year

About This Spending Guide

IDC's *Worldwide Artificial Intelligence Spending Guide* provides guidance on the expected technology opportunity around this market at a regional and total worldwide level. Segmented by industry, use case, and technology component, this guide provides insights into both large and rapidly growing market segments of the artificial intelligence systems market and how the market will develop over the coming years.

The Value of Subscribing to IDC Spending Guides



Source: IDC

How Customers Use Spending Guides to Pinpoint Opportunities



IDC Customer Insights & Analysis



Source: IDC