

Worldwide Black Book: Live Edition

Since 1989, IDC has supported ICT suppliers and financial investors with our industry-standard study on the state of ICT spending in every region around the world. The *Worldwide Black Book: Live Edition* is IDC's monthly analysis of the status and projected growth of the worldwide ICT industry in 100 countries. As the benchmark for consistent, detailed market data across six continents, IDC's *Worldwide Black Book: Live Edition* offers a real-time profile of the ICT market in each of the countries where IDC is currently represented.

Markets Covered

This product covers the following segments of the ICT market:

- **Infrastructure:** Server/storage, network equipment, and infrastructure as a service (IaaS)
- **Devices:** PC, tablet, mobile phone, hardcopy peripheral, and PC monitor
- **Telecom services:** Fixed and mobile and voice and data
- **Software:** Applications, application development, and deployment and system infrastructure
- **IT services:** Managed services, project-oriented services, and support services
- **Business services**

Subjects Analyzed

Throughout the year, this product will address the following topics:

- ICT Spending Forecasts (2020–2024), updated monthly
- Monthly ICT Spending Analysis
- Historical IT Spending (1995–2019)
- Macroeconomic Forecast Assumptions and Analysis

Deliverables

Throughout the year, this product will offer insight into the latest trends impacting the market. Potential studies include:

Worldwide Black Book: Live Edition

Full data deliverable with five-year forecasts for 100 countries

Worldwide IT Spending Historical Databook

Overview of historical IT spending since 1995

State of the Market

Review of ICT market trends and forecasts

Key Questions Answered

Our research addresses the following issues that are critical to your success:

1. How are short-term economic wild cards disrupting IT budgets and spending?
2. What impact is COVID-19 and the aftermath of the pandemic having on ICT spending?
3. How are businesses in different regions responding to changes in the business environment each month?
4. What is the impact of economic volatility on emerging markets?
5. Which market sectors are expected to enjoy the largest share of investment in the next five years?
6. What do historical market trends teach us about the relationship between IT spending and the overall economy?

Countries Covered

IDC's *Worldwide Black Book: Live Edition* examines how vendors are positioning themselves to compete in the ICT market. This product reviews the strategies, market positioning, and future direction of several countries in the ICT market, including:

Albania, Algeria, Argentina, Australia, Austria, Bahrain, Belgium, Bosnia and Herzegovina, Botswana, Brazil, Bulgaria, Canada, Chile, Colombia, Costa Rica, Croatia, Czech Republic, Denmark, Dominican Republic, Ecuador, Egypt, El Salvador, Estonia, Ethiopia, Guatemala, Finland, France, Germany, Ghana, Greece, Hong Kong, Hungary, India, Indonesia, Iraq, Ireland, Israel, Italy, Jamaica, Japan, Jordan, Kazakhstan, Kenya, Korea, Kuwait, Latvia, Lebanon, Lithuania, Macedonia, Malaysia, Mexico, Montenegro, Morocco, Namibia, the

Netherlands, New Zealand, Nicaragua, Nigeria, Norway, Oman, Pakistan, Panama, Peru, the Philippines, Poland, Portugal, PRC, Puerto Rico, Qatar, Romania, Russia, Saudi Arabia, Serbia, Singapore, Slovakia, Slovenia, South Africa, Spain, Sweden, Switzerland, Taiwan, Tanzania, Thailand, Trinidad and Tobago, Tunisia, Turkey, Uganda, Ukraine, United Arab Emirates, United Kingdom, Uruguay, United States, Venezuela, Vietnam, rest of Africa, rest of Asia/Pacific, rest of Caribbean, rest of CEE, rest of Latin America, and rest of Middle East.