

Asia/Pacific Enterprise Automation Strategies and Technologies

AN IDC CONTINUOUS INTELLIGENCE SERVICE

IDC's *Asia/Pacific Enterprise Automation Strategies and Technologies* program provides a deep dive into technology solutions and life-cycle services around automation within and across business processes, enterprise applications, workplaces, and the cloud/IT/security/network operations markets within the region. This research examines how enterprises can leverage solutions and services providers in these areas to further their innovation and transformation agenda. Coverage extends across the spectrum of technologies and services related to enterprise automation, including robotic and intelligent process automation, process mining and optimization, intelligent document processing, automated IT orchestration and configuration management, AIOps, and observability.

Markets and Subjects Analyzed

- AI-powered (intelligent) automation
- Robotic process automation software
- Process mining software and solutions
- Business process management
- Intelligent document processing
- IT automation (AIOps, SecOps)
- Low code/no code
- Enterprise automation services

Core Research

- Asia/Pacific Robotic Process Automation Software Vendor Share, 2022
- State of Enterprise Automation in Asia/Pacific: Use Cases Across Business Processes and IT Domains, Priorities, and Challenges
- Generative AI in Enterprise Automation: Key Trends and Market Developments
- Assessment of the Enterprise Automation Vendor Ecosystem Market in Asia/Pacific: Evolution and Future
- Developing and Nurturing an Enterprise Automation Center of Excellence: Best Practices and Considerations for Asia/Pacific Enterprises
- Asia/Pacific Enterprise Automation Solutions Market Forecast, 2023–2027
- Asia/Pacific Robotic Process Automation Software Vendor Share, 2023

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Asia/Pacific Enterprise Automation Strategies and Technologies](#).

Key Questions Answered

1. How does IDC define enterprise automation services, and where are Asia/Pacific enterprises in their automation journey?
2. How large and fast growing are the markets associated with enterprise automation software in Asia/Pacific?
3. Where are the key ecosystems, and who are the players providing enterprise automation capabilities in Asia/Pacific?
4. Where are Asia/Pacific enterprises in their AIOps journey? What are their key operational automation challenges and priorities?
5. Which vendors are in the best position to provide the analytics and intelligent automation services demanded by customers?

Companies Analyzed

This service reviews the strategies, market positioning, and future direction of several providers in the Asia/Pacific enterprise automation market, including:

Accenture plc, Another Monday Service GmbH, AntWorks Pte. Ltd., Atlassian Pty. Ltd., Atos SE, Automation Anywhere Inc., AutomationEdge Technologies Inc., Avanade Inc., Bain & Company Inc., Blue Prism Group plc, BMC Software Inc., Booz Allen Hamilton Inc., Boston Consulting Group Inc., Broadcom Inc., Capgemini Services SAS, Cisco Systems Inc., Cognizant Technology Solutions Corporation, Datadog Inc., Datamatics Global Services Limited, Dell Technologies Inc., Deloitte LLP, Dynatrace LLC, Fujitsu Limited, Genpact Ltd., Hewlett Packard Enterprise, Hexaware Technologies Limited, Hitachi

Ltd., IBM, IPsoft Incorporated, Infosys Limited, McKinsey & Company, Micro Focus International plc, Microsoft Corporation, Moogsoft Inc., New Relic Inc., Nintex Group Pty. Ltd., NTT DATA Corporation, Oracle Corporation, PagerDuty Inc., Pegasystems Inc., PricewaterhouseCoopers LLP, Red Hat Inc., SAIC Inc., salesforce.com Inc., SAP SE, ServiceNow Inc., SoftServe Inc., Splunk Inc., SUSE Linux GmbH, Tata Consultancy Services Limited, Tech Mahindra Limited, UiPath Inc., Unisys Corporation, VMware Inc., Wipro Limited, WNS (Holdings) Limited, WorkFusion Inc., and Zendesk Inc.