

Internet of Things: Services

AN IDC CONTINUOUS INTELLIGENCE SERVICE

IDC's *Internet of Things: Services* program examines the life cycle of services involved in consulting, planning, designing, building, managing, and supporting IoT initiatives. This service will examine the overall opportunity for IoT services from a quantitative, qualitative, and supplier perspective. Suppliers providing IT services, platform providers building an ecosystem, or any buyer considering an IoT initiative will find value in this program.

Markets and Subjects Analyzed

- IoT services buyer needs and requirements
- IoT services forecast and analysis
- IoT strategy consulting services
- IoT services competitive landscape
- IoT support strategies
- The role of custom application development services for IoT
- The nexus of managed IT services with managing IoT-enabled environments
- Adoption cycle for IoT services
- The impact of IoT on network planning and design
- Assessing IoT security challenges
- Key ecosystems for IT services providers

Core Research

- IoT Services Taxonomy
- IoT Services Buyer Needs and Requirements
- IoT Services Forecast and Analysis
- IoT Service Provider Profiles
- End-User Criteria for IoT Services
- IoT Service Provider Assessment

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Internet of Things: Services](#).

Key Questions Answered

1. How does IDC define IoT services, and what are the various markets?
2. How large and fast growing are the markets associated with IoT services across the life cycle of services delivery?
3. Which early use cases are driving demand for IoT services?
4. How are partner ecosystems evolving to drive value in IoT implementations?
5. What are buyers looking for from IoT service providers?
6. How are services firms helping organizations identify value throughout the IoT life cycle?

Companies Analyzed

This service reviews the strategies, market positioning, and future direction of several providers in the IoT services market, such as:

Accenture, AT&T, Atos, BearingPoint, Capgemini, CGI, Cisco, Cognizant, Dell EMC, Deloitte, Dimension Data, DXC, Emerson Network Power, Ericsson, EY, Fujitsu, GE Digital, HCL, Hewlett Packard Enterprise (Pointnext), Hitachi Consulting, IBM, Infosys, KPMG, Nokia, NTT DATA, Oracle, PTC, PwC, SAP, Schneider Electric, Tata Consultancy Services (TCS), Tech Mahindra, Vodafone, and Wipro.