

Korea IT Services and Software Opportunities in the Digital Economy (Korean Version)

AN IDC REPORT SERIES

Korea IT Services and Software Opportunities in the Digital Economy (Korean Version) covers the Korea software market and IT services market by vertical and vendor. It will be necessary for planning and deploying local/global software vendors and SI companies.

Markets and Subjects Analyzed

- Cloud software
- Business analytics
- ERM/CRM/SCM applications
- Business intelligence
- Infrastructure management software: System and network management software and storage management software
- Market trend and dynamics
- Market size and forecast
- **Market overview.** Current and future market trends and growth of services in Korea are reviewed.
- **Key market review.** Major segments of the services market, such as IS outsourcing or hosting infrastructure services, are analyzed.
- **Competitive insight.** The competitive landscape in the overall services market is reviewed, focusing on vendor performance by services segment and vertical as well as vendor strategies.
- **Vertical insight.** Vendor performances are reviewed in key vertical markets.

Core Research

- Korea Software Forecast, 2021–2025
- Korea Software Market Share, 2021
- Korea IT Services Forecast, 2021–2025
- Korea IT Services 2021 Competitive Review

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Korea IT Services and Software Opportunities in the Digital Economy \(Korean Version\)](#).

Key Questions Answered

1. What is the Korea software and IT services market size?
2. Who plays in the Korea software and IT services market?
3. What will be the next key strategy of the Korea software and IT services market?
4. What is the new trend in end-user buying behavior?
5. How will Korea's software and IT services be transformed?

Companies Analyzed

This service reviews strategies, market positioning, and future direction of several providers in the Korea IT services and software, including:

AhnLab Inc., AWS, Cisco, Dassault Systèmes S.A., Douzone, EMC Corp., Google, HPE, IBM, LG CNS, Lotte Data Communication,

Metanet, Microsoft Corp., Oracle Corp., POSCO ICT, Samsung SDS, SAP, SAS Institute Inc., SK Holdings C&C, TMAX, and VMware Inc.