

China Semiannual Cloud Terminal Device Tracker

IDC's *China Semiannual Cloud Terminal Device Tracker*® provides details on vendors, market opportunities, and trend analyses in the growing cloud terminal device market. It also provides detailed information concerning these products in an easy-to-use pivot table. IDC's tracker products provide reliable, accurate, and independent market research as a base to create quantitative market analyses and to study historical and future trends.

Technology Coverage

This tracker provides the total market size and vendor share for the following areas. Measurements for this tracker are in unit shipments, end-user value, and ASP.

Core coverage:

- Product category
 - Product detail
 - Channel
 - Segment group
 - CPU type
 - Solution type
 - Cloud architecture
 - Company
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Geographic Scope

- PRC
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Data Deliverables

This tracker is delivered on a quarterly basis via a web-based interface for online querying and downloads. Deliverables for this tracker are listed here. For a complete delivery schedule, please contact an IDC sales representative.

- Historical data
 - Forecast data
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Forecast Coverage

Forecasts for this tracker are updated quarterly and include two years of historical data, two years of quarterly forecasts, and an additional three years of annual market projections. Forecasts are available at the PRC level. Details of the forecasts included in this tracker are:

Core forecast coverage:

- Units
- ASV
- Value